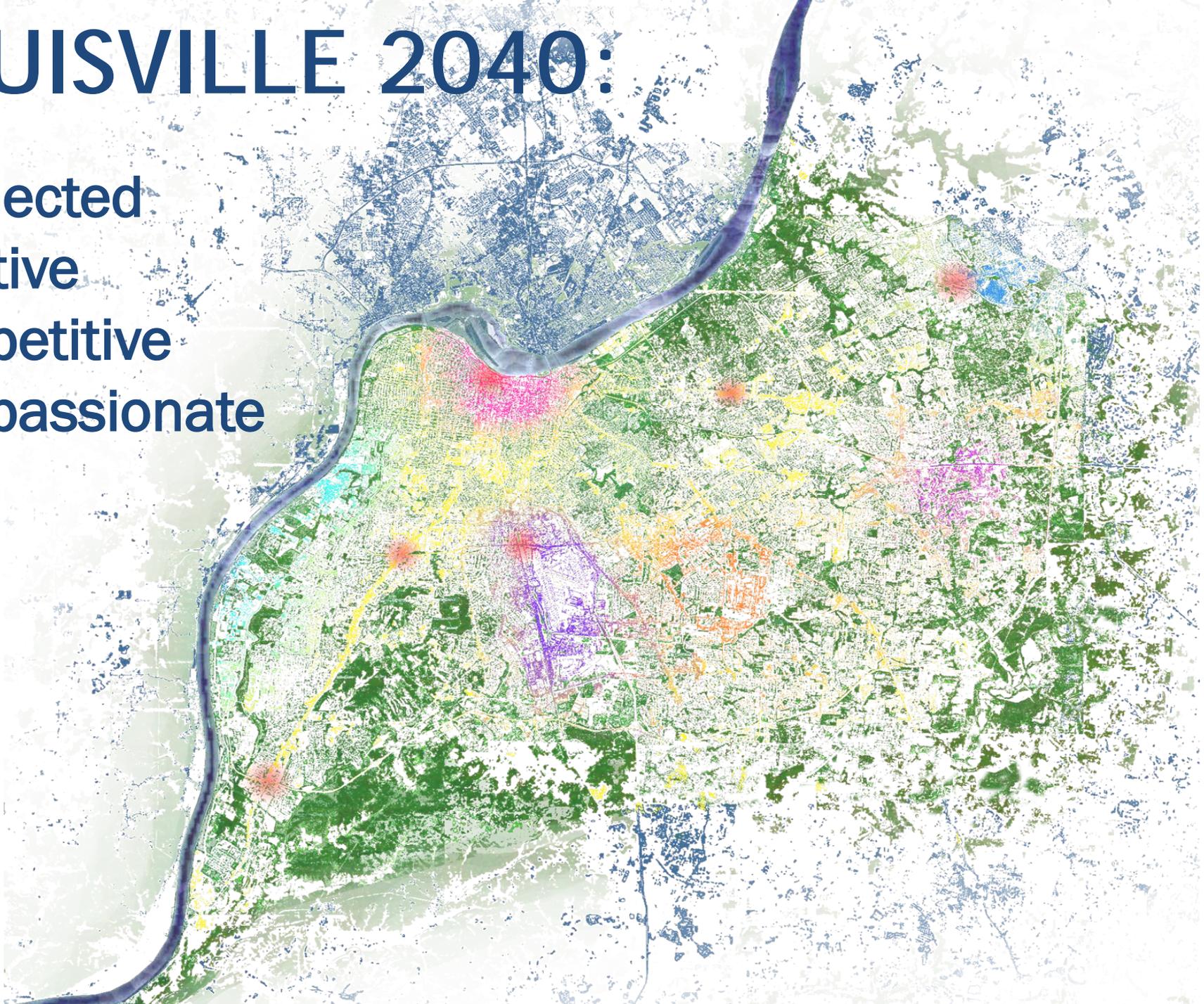




Vision  
Louisville

# LOUISVILLE 2040:

Connected  
Creative  
Competitive  
Compassionate



# VISION IN ACTION

IN A PERIOD OF SIX WEEKS, THOUSANDS OF LOUISVILLIANS ENGAGED IN A CONVERSATION ABOUT THE FUTURE OF THE CITY AND OVER **80,000 IDEAS** WERE GENERATED FOR HOW TO IMPLEMENT A VISION FOR A **CONNECTED, CREATIVE, COMPETITIVE LOUISVILLE.**

Connectivity



Creativity



Economy



Energy



Health



Living

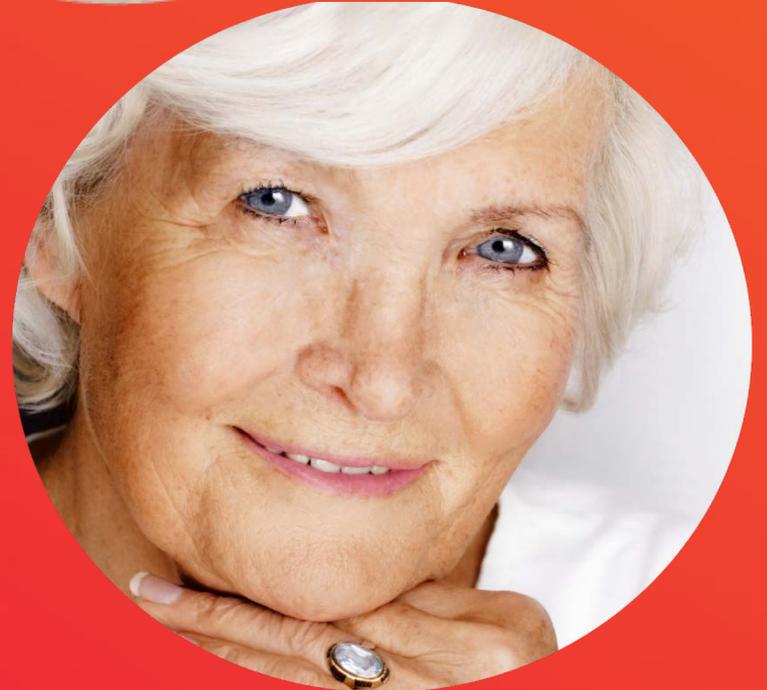
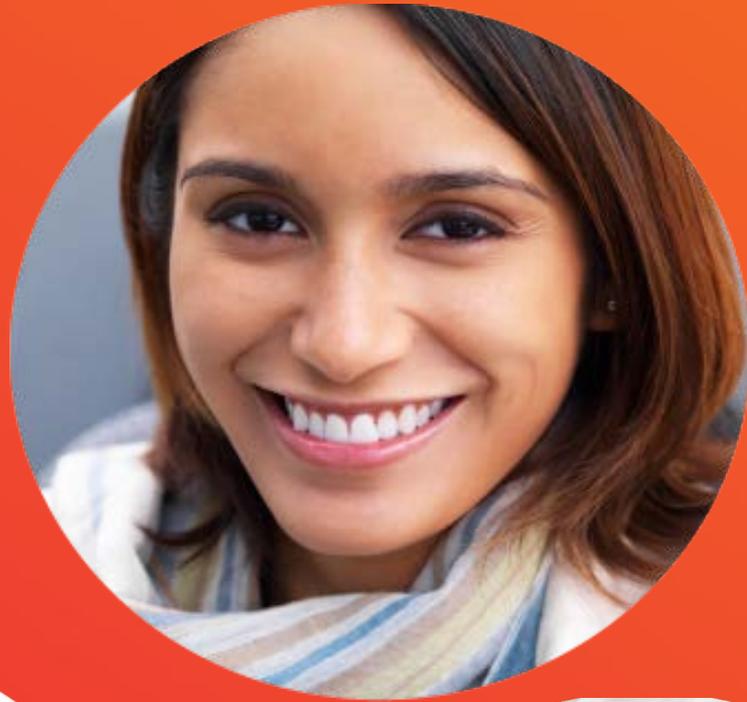


Identity

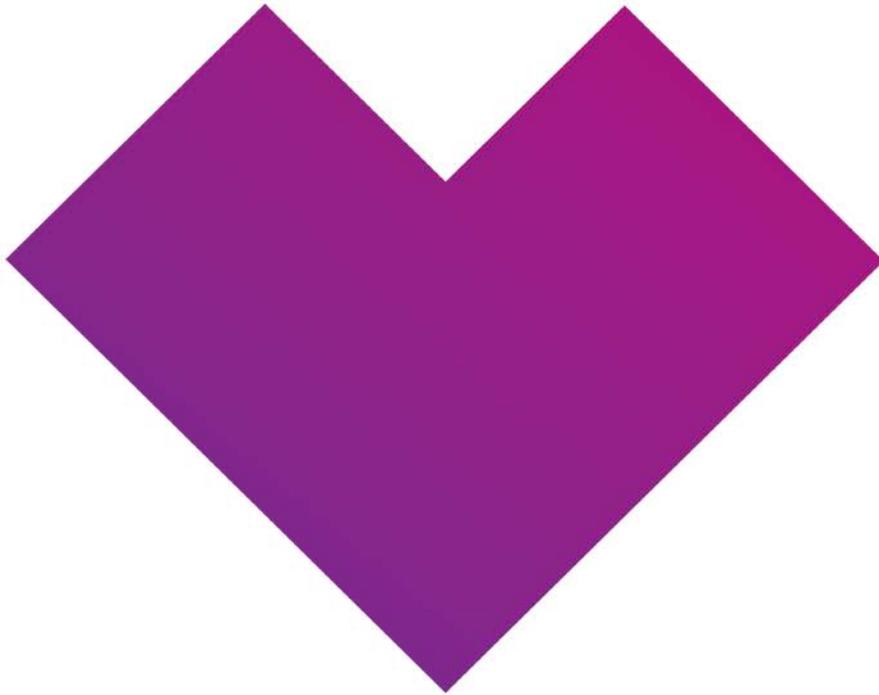




# Meet Gabriela Anthony and Helen

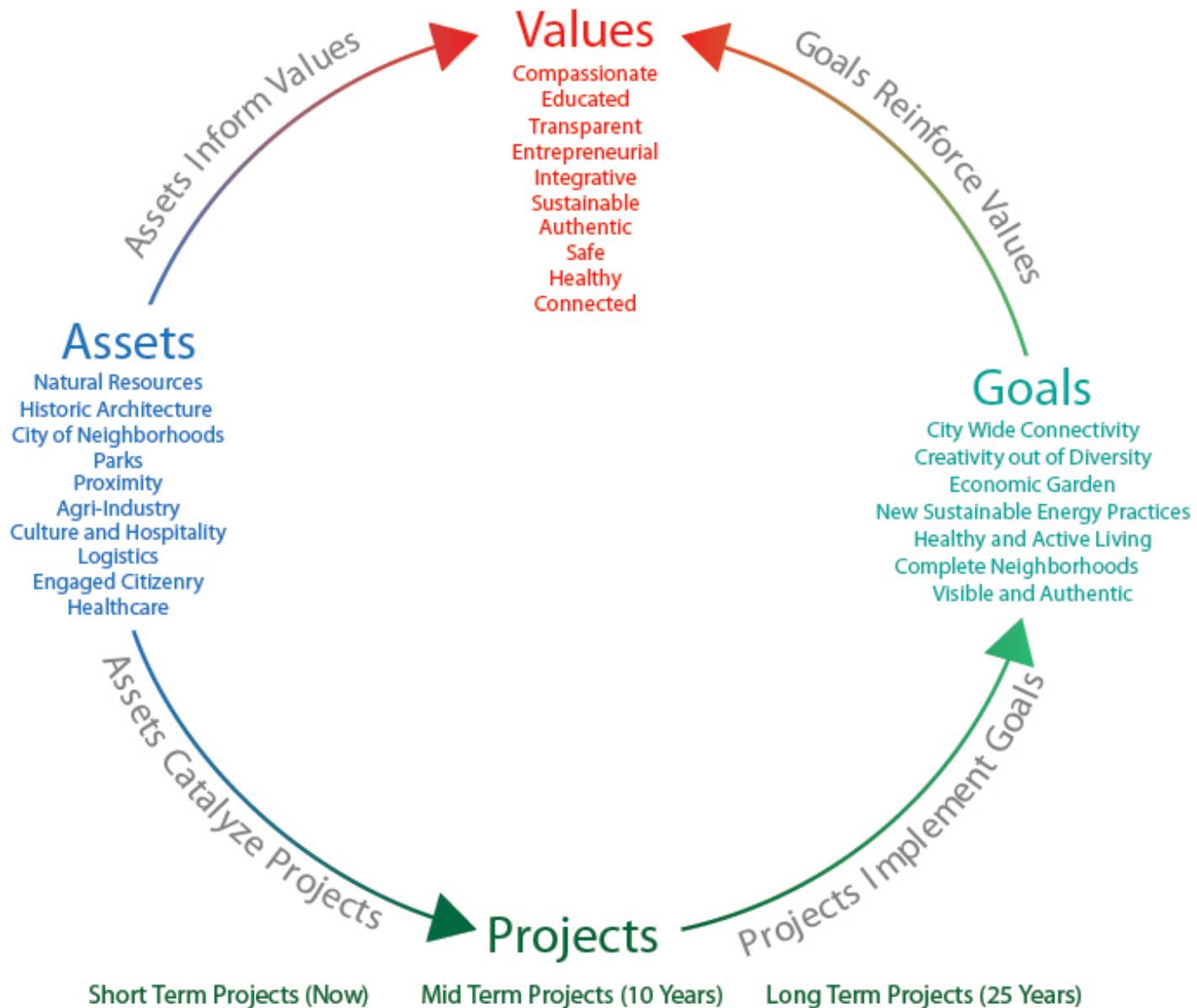


# WHAT IS



Vision Louisville is a  
creative initiative to inspire  
**BIG IDEAS** for re-imagining  
our city's future.

It is a framework to  
**ACCELERATE**  
transformative investment  
in our built environment.



# 7 GOALS

CITY WIDE  
CONNECTIVITY

CREATIVITY OUT OF  
DIVERSITY

CULTIVATE AN  
ECONOMIC  
GARDEN

IMPLEMENT  
SUSTAINABLE  
ENERGY PRACTICES

BUILD COMPLETE  
NEIGHBORHOODS

SUPPORT HEALTHY  
ACTIVE LIFESTYLES

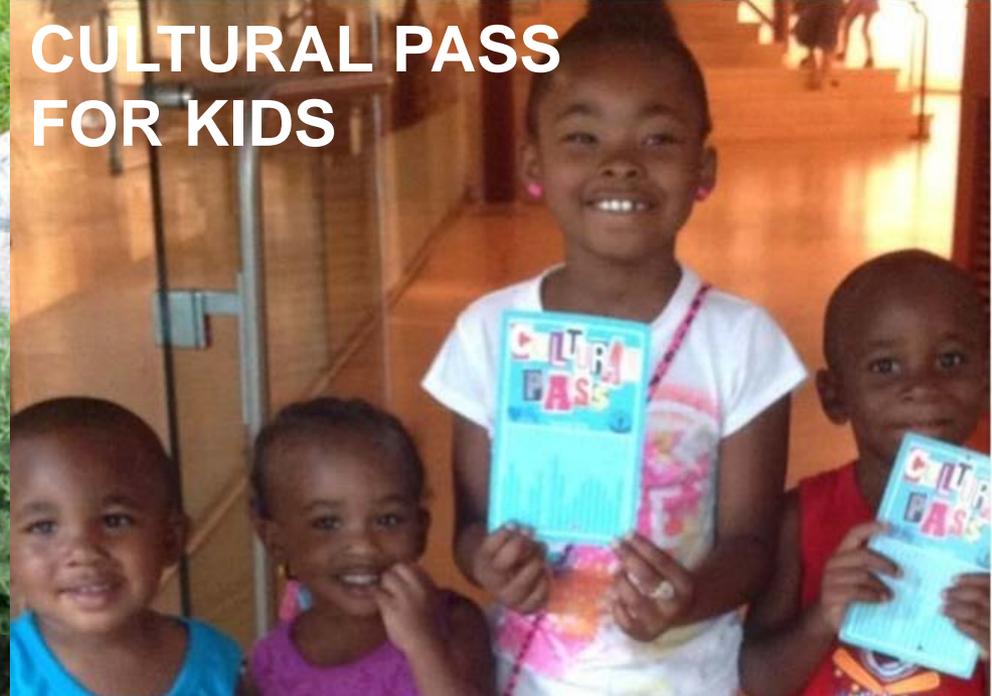
BE VISIBLE AND  
AUTHENTIC

# CATALYTIC PROJECTS





**DIGITAL  
CONNECTIVITY**



**CULTURAL PASS  
FOR KIDS**



**BIKE  
NETWORK**



**BIKE AND CAR SHARE**

# PORTLAND SWIMMING LAKE





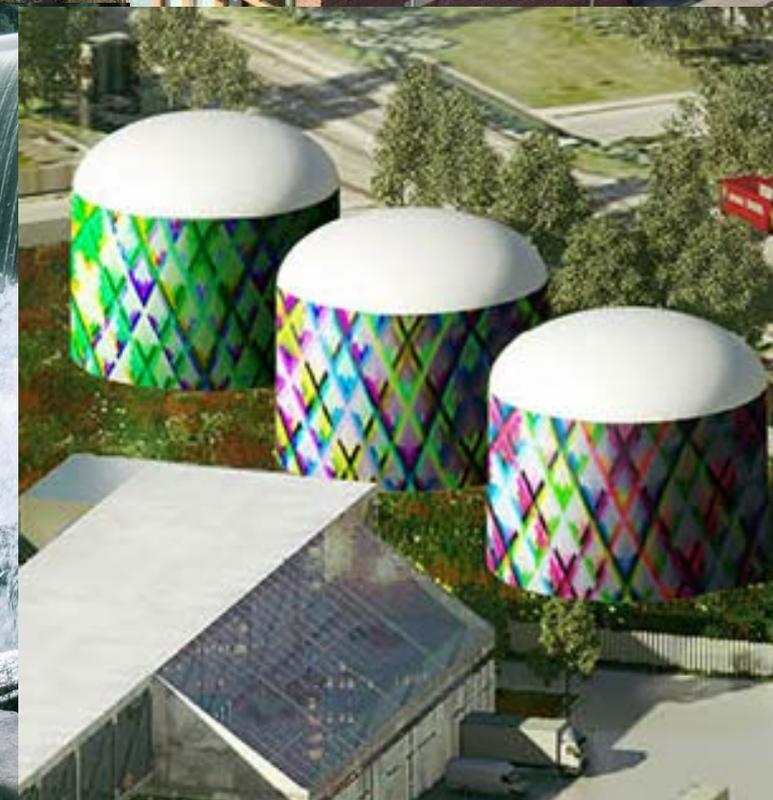
**REGIONAL RAIL**



**NET ZERO NEIGHBORHOODS**



**ALTERNATIVE ENERGY SOURCES**



**VISION LOUISVILLE** PROJECTS ARE BEING TRANSFORMED INTO REALITY. FROM PLANNING FOR A **MULTI-MODAL** FUTURE TO PUTTING **VACANT LOTS** BACK INTO USE TO A **CULTURAL PASS**, VISION LOUISVILLE INSPIRED CITIZENS TO THINK BIG. OTHER PROJECTS ARE BEING EXPLORED IN GREATER DETAIL. TO ACHIEVE A **CONNECTED, CREATIVE, COMPETITIVE AND COMPASSIONATE CITY**, LOUISVILLE MUST CONTINUE IMPLEMENTING **VISION LOUISVILLE** GOALS AND PROJECTS.



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