



Lots of Lavender

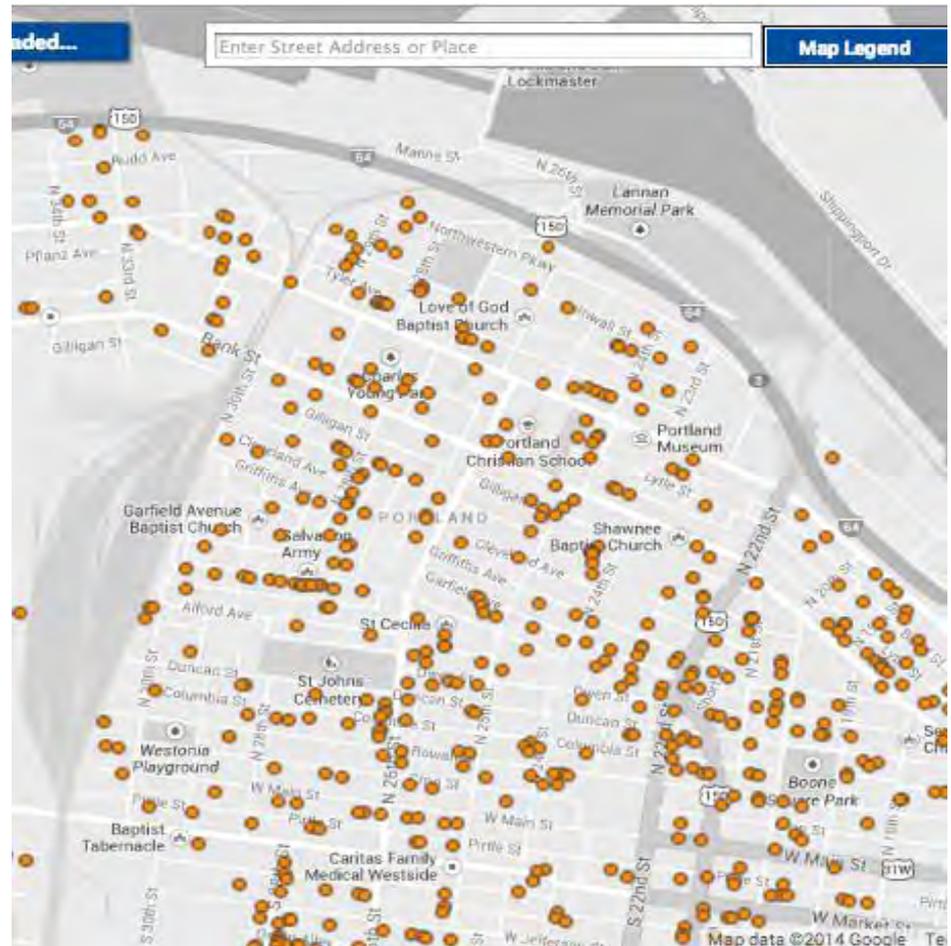
LOUISVILLE, KY

Christopher Head
oSha Shireman



Problem

- Over 1,100 vacant and abandoned properties in Metro Louisville
- 466 controlled by Metro Louisville
- \$1.3 million spent cutting and cleaning
- Lots become expensive, dangerous, dumping grounds





Simple Idea, Big Impact

- Beds of Lavender
- Perennial Plant
- Low Maintenance
- Spread through propagation



Lots of
Lavender



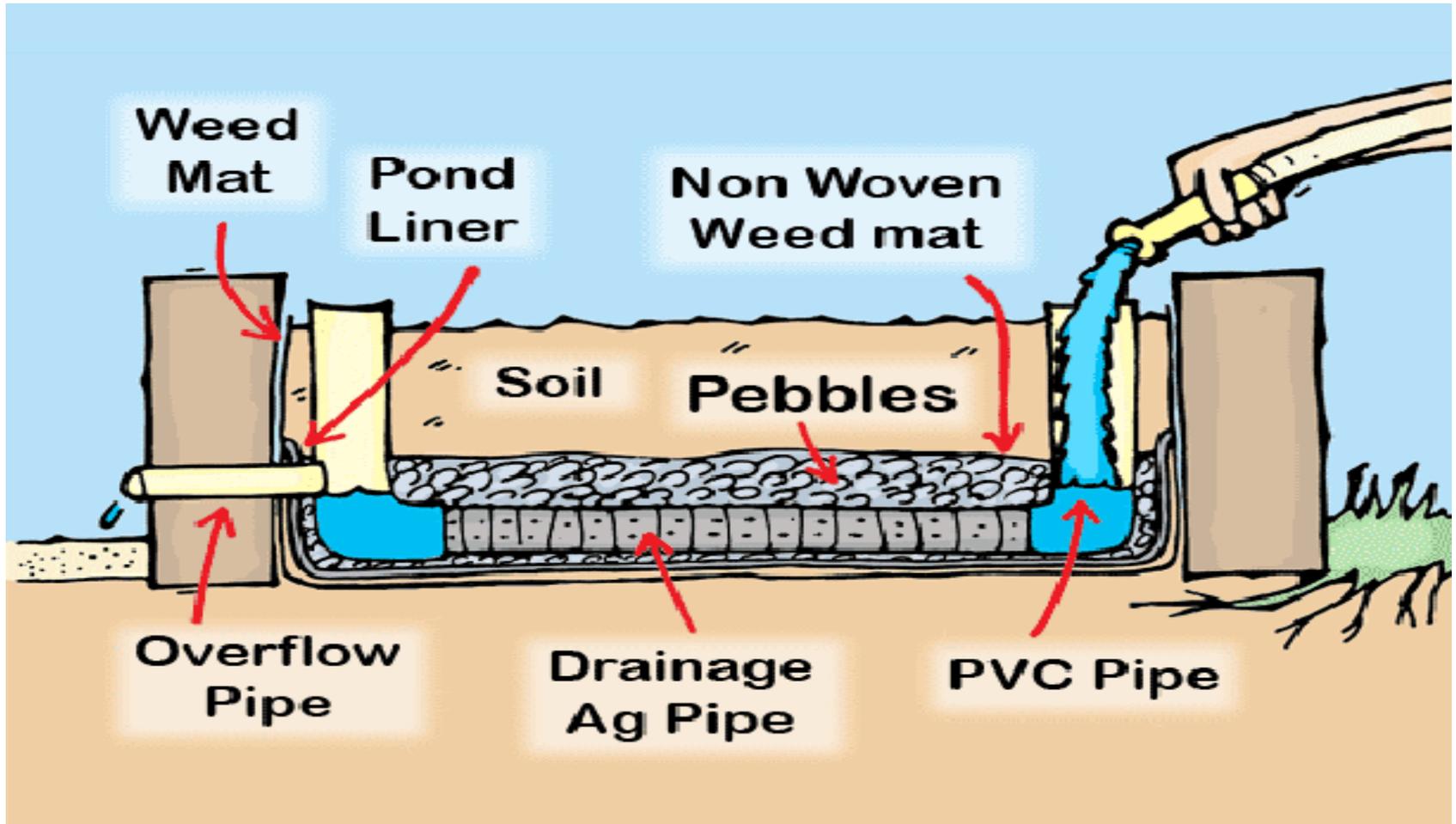
816 South 7th Street



Village Commonty

- A village common is *shared land open for use by all*; by comparison, a commonty is an area of land where the rights of property or use are *shared by two or more neighboring landowners*.

Wicking Beds



Rain Catchers





Team



Christopher Head



oSha Shireman



Future Partnerships





I.D.E.A.S. 40203

Lots of Lavender
Music Concept No. 7
Musician: Kyle James Hauser
Song: "You Are My Sunshine"





KY YMCA YCorps





YouthBuild Louisville





Scalability

- Easily replicated
 - Seeds replanted through propagation
 - Simple plan of action
- More lots = Less cost
 - Buying/growing in bulk
- Volunteer management
 - Lavender lots can be maintained by volunteers

Plan of Action





Phase 1: May 2014

- Logistics
 - Work with artists to design lots
 - Schedule volunteers to execute projects
 - Acquire necessary materials



Phase 2: June 2014

- Execution
 - One day project held for each lot
 - YCorps members, artists and additional volunteers
 - Property preparation, irrigation system, plant design



Phase 3: Ongoing

- Maintenance
 - YCorps volunteers and HURE, LLC will monitor lots monthly
- Harvest
 - Starting in the second year, lavender will be harvested by YCorps
- Expansion
 - After Phase 2 is completed for first lot, second lot execution will begin



Budget

Item	Unit Cost	Quantity	Total	Supplier
Planting				
Lavender Plants - 2.5"	\$1.15	120	\$138.00	VictorsLavender.com
Mulch - (Yard)	\$16.00	18	\$288.00	Tree Care Louisville
Compost - (Yard)	\$34.00	17	\$578.00	Tree Care Louisville
3/8" Pea Gravel (Ton)	\$21.95	18	\$395.10	Earth First of Kentuckiana
Irrigation				
Rain Barrel	\$129.00	1	\$129.00	Bluegrass Green Co
Plumbing				
Connectors/Tubing	\$29.99	1	\$29.99	Home Depot
Soaker Hose (5/8" x 250')	\$79.79	2	\$159.58	Home Depot
Programmable Timer	\$49.99	1	\$49.99	Home Depot
General				
Insurance	\$339.00	1	\$339.00	State Farm
Optional Additions				
Cedar Wicking Bed - 2' X 4'	\$239.00	1	\$239.00	Youth Build Louisville
TOTAL			\$2,345.66	



Effects of Growth

- **Economy**
 - Reduce Cost for City
 - Less need for maintenance
 - Increase in area property value

- **Community**
 - Greater aesthetic appeal
 - Increased community morale
 - Broken Window Theory



QUESTIONS?