



WAYFINDING MASTER PLAN SURVEY



1. What is your zip code? _____
2. What is your gender? Male Female
3. Please identify your age group.
Under 16
16 to 25
26-35
36-45
46-55
56-65
66 or older
4. Have you heard about the Louisville Loop?
Yes No
5. If so, how did you find out about the Loop?
Word of mouth
Signage
Driving Past Trail
Newspaper
Metro Parks Dept
Bike or Running Shop/Club
Internet
6. If so, do you know the route of the Loop in your area of Louisville?
Yes No
7. Have you ever used any part of the Louisville Loop (Riverwalk, Levee Trail, Pond Creek Trail)?
Yes No
8. How often do you use the Loop?
Daily
1-3 times a week
Once a week
1-2 times per month
1-2 times per year
Never
9. Why did you or would you use the Loop?
Walking/Jogging
Biking
Rollerblading
Walking Pet
Transportation
Exercise
Other: _____
10. How long do you usually use the Loop?
Less than 15 minutes
16-30 minutes
31-45 minutes
More than 46 minutes
11. Where do you access the Loop? List nearest road intersection or landmark. _____



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12. How did you access the Loop? (circle all that apply)

- By car
- By bike
- By walking
- By TARC

12. Do you feel safe when using the Loop?

Yes No If no, please explain.

13. What are your top three signage issues? (Please circle three)

- Safety/Security
- Ease of Maintenance
- Uniform signage
- Costs
- Easy to Recognize
- Ease of locating trailheads
- Direction from the Loop to destinations
- Direction to the Loop from destinations
- Direction to other trails/bike routes
- Direction to TARC routes
- Other: _____

Please use the area below to provide any additional comments about signage or wayfinding along the Louisville Loop.