



Message from the Mayor



Dear citizens:

As we enter the fourth year of our strategic plan, there is dramatic change happening throughout our city – in our built environment, in our economy, in the global brand we’re establishing for ourselves, and in the ways we live, work, learn and interact with each other. We are a city in transformation, and that is good, because we live in a world of transformation.

Yet, as a city, our goal is to do more than keep up with the pace of global change; it’s to leap ahead. And that does not happen by accident. The Six-Year Strategic Plan is our roadmap -- and you will see that we are making measureable progress on the five Strategic Objectives and 21 goals we outlined in 2012-13.

We have made significant leaps, for example, on the objective of taking job creation to the next level. Focusing on our strategic economic sectors – lifelong wellness and aging care; logistics and e-commerce; food and beverage; advanced manufacturing; and business services – we’ve added 47,500 jobs and 1,900 new businesses since 2011.

In that same time, we’ve tackled the objective of solving systemic budget issues, and seen a \$25 million deficit become an \$18.9 million budget surplus. We put a premium on workforce development, ensuring our citizens are ready for the 21st century economy, and in the past year alone, Ford, UPS and Thorntons have announced major expansions and job growth.

As always, I encourage citizens to review the goals and objectives -- along with the data and metrics behind them -- to learn more about how my team is working for the betterment of Louisville, every single day.

I welcome your feedback. Please use the contact form to let us know your thoughts and suggestions, so we can continue to work together to make Louisville a great place.

Thank you for allowing me to serve as your Mayor.

Greg Fischer