

# Louisville Metro's Strategic Plan - Livability

*Livability Goal Table*

<i>Livability</i>	<b>#</b>	<b>Goal</b>
	8.1	Build a connected, creative, competitive, and compassionate city through the seven goals of Vision Louisville, a comprehensive plan which supports and enhances the city's health, economy, connectivity, creativity, sustainability, authenticity and community.
	8.2	Decrease Vehicle Miles Traveled per capita to reduce congestion, improve air quality, public health and safety by providing accommodations for multi modal transportation.
	8.3	Participate in the development and preservation of 5,000 new and/or rehabilitated quality and affordable housing units by FY 18 and encourage public-private partnerships to dramatically increase the number of available quality and affordable housing units across the community.
	8.4	Rank in the top quartile of National Recreation and Park Association (NRPA) performance benchmarks (21) for jurisdictions over 250,000, within five years.
	8.5	Annually achieve a customer satisfaction rating of 90% and attendance increase of 20% for Parks & Recreation's program portfolio.
	8.6	Decrease abandoned structures to no more than 10% of all structures within Louisville Metro.
	8.7	Activate Louisville through the Arts and Creative Industries by providing programs and direct support across the following focus areas: arts experiences for everyone, creative workforce, and creative community spaces and neighborhoods.
	8.8	Promote through targeted education and capacity building the development of a more robust and equitable food system to build on local and regional economic strengths and create a higher quality of life and stronger identity for the community.
	8.9	Make Louisville the Bourbon/Culinary Capital of the world.

*Action Plan Table for Livability*

<b>#</b>	<b>What (Will be done)</b>	<b>Why (with a Brief Description)</b>	<b>Who (Owns the Work)</b>	<b>When (Will the work be done)</b>	<b>Check Step (How will you check to see if the work is done?)</b>
79	Vision Louisville	Implement Vision Louisville	Gretchen Milliken	Within 20 years	Alignment of Planning and Development Activities with Vision Louisville Goals
80	Move Louisville	Implement MOVE Louisville	Gretchen Milliken	Within 20 years	Alignment of Planning and Development Activities with Move Louisville Goals
81	Comprehensive Plan	Complete and adopt Comprehensive Plan 2040	Deborah Bilitski	Late 2018	Completion and Adoption of Comp Plan
82	Louisville Loop	Louisville Loop: Complete connectivity between Louisville's parks and open spaces	Lisa Hite	TBD	% complete

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83	Single Occupant Vehicle Usage	Reduce the percentage of citizens that drive to work in single occupant vehicles (SOV) from 82% in 2015 to 75% by 2037.	Dirk Gowin /John Callihan/ Jeff O'Brien	By 2037	Census Bureau Data
84	Office of Transportation	Establish an Office of Transportation. The office will oversee cross-functional teams on behalf of the Mayor to develop and implement transportation polices and subsequent programs. The Office will fulfill the following functions: transportation budgeting, planning, programming, transportation capital project management, right of way acquisition and management and infrastructure utility project coordination.	John Callihan	TBD	Alignment of Planning and Development Activities with Vision Louisville Goals
85	Adequacy of infrastructure	Access, fix and maintain the city's existing transportation network in a safe and reliable manner. Invest resources and technology to extend the service of life of existing network.	Dirk Gowin /John Callihan/ Jeff O'Brien	Currently 3 year plan, with anticipation to be ongoing	3 Year Pavement Management Plan (preventative/preservative maintenance), SW Backlog
86	Multi-Modal Transportation Usage	Increase transit modal share from 2.7% in 2015 to 6% by 2037 by providing and improving mobility options for all citizens.	Dir Gowin / Jeff O'Brien	By 2037	Census Bureau Data
87	Bike & Ped Usage	Reduce non-motorized user crashes (fatal & serious injury) from 646 in 2015 to 550 by 2037.	Dirk Gowin /John Callihan/ Jeff O'Brien	By 2037	Metro Crash/Collision Data
88	Housing Trust Fund	Assist the Affordable Housing Trust fund in establishing a revolving loan fund	Gabe Fritz	Ongoing	# of units created
89	Louisville CARES	Provide financial and other incentives to developers to preserve existing and create new affordable housing units through Louisville CARES and other vehicles.	Gabe Fritz	Ongoing	# of units created
90	Financial Assistance	Provide Financial Assistance to homebuyers to make homes more affordable.	Gabe Fritz	Ongoing	Financial Assistance Provided
91	Rental Assistance	Provide rental assistance to individuals seeking affordable housing	Gabe Fritz	Ongoing	Rental Assistance Provided
92	Long-Term Affordability	Work with property owners to assure long-term affordability of units	Gabe Fritz	Ongoing	Housing Affordability
93	Contract a facilities condition index	Using the performance standards and best practices established by the National Recreation and Park Association for facilities and maintenance, establish	Jason Canuel	Two year project once funding is	A completed facility condition index on all fixed assets (non-

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		standards for the appropriate level of safety and customer satisfaction to enhance our agency's national ranking.		allocated	equipment) with checklist forms.
94	Create a natural assets audit process and document assets	Using the performance standards and best practices established by the National Recreation and Park Association for environmentally friendly, sustainable and energy efficient maintenance, establish standards for our natural assets.	Seve Ghose	Three year project	A complete listing of all natural assets in addition to fixed assets.
95	Restructure current programming based upon tracking and survey tools	Review current program listing to expand offerings to include national trends for passive, active and environmental trends.	Anthony Williams/ Bennett Knox	Two year project, accomplished in stages	Updated program listing
96	Increase program attendance based upon tracking and survey tools	Review current program attendance by surveys and tracking software to evaluate the most efficient allocation of program funding.	Ben Johnson/ Seve Ghose	Eighteen to Twenty-Four months	Process to evaluate sites and programs for performance and efficiencies
97	Develop and utilize evaluation based tracking and survey tools	Evaluate national objectives for program performance and participant enhancing skills to determine the objectives to be used in future programming and develop evaluation process to support.	Strategic Planning Teams	Eighteen to Twenty-Four months	Complete in-house evaluation process, documented and in use.
98	Baseline KPIs	With the implementation of our new RecTrac reservation system, track attendance in our programs.	E. Riesser & S. Deobhakta	Baselines will commence with new software.	All sites will use the new software to document all recreation programming activity.
99	Site surveys	Implement new surveys for all program attendance measuring customer satisfaction with program, facilities and instructors.	B. J. Levis	One year	Completed survey form & successful implementation in programs.
100	Liens	Collect liens on properties in code violation.	John Flood	Ongoing	Netpayment/Collections From Fines, Abatement Costs and Liens
101	Foreclosure Counseling	Provide counseling to prevent foreclosures.	Laura Grabowski	Ongoing	# of Persons Counseled
102	Foreclosures	Systematically foreclose on vacant and abandoned properties in targeted areas	Laura Grabowski	Ongoing	Foreclosures Completed
103	Property Acquisitions	Acquire vacant properties by any available means.	Laura Grabowski	Ongoing	Properties Acquired by the Land Bank
104	Demolitions	Demolish blighted properties.	Laura Grabowski	Ongoing	# of Metro Demolitions
105	Creative Workforce	Strengthen the Creative Workforce through Film	Mary Ellen	Ongoing	# of films , graduates and

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		Commission, Etsy program, and Live/Work Space and future initiatives	Wiederwohl		participants
106	Creative Community Space	Support creative community spaces and neighborhoods	Sarah Lindgren	Ongoing	# of Projects Supported, # of best practices implemented
107	Arts Experiences	Support arts experiences for everyone	Sarah Lindgren	Ongoing	Arts Survey Responses
108	Local Food Sales	Support a more equitable distribution of local food sales across the community	Theresa Zawacki	Ongoing	# of farmers involved in markets, sales generated, jobs created/retained,
109	Local Food System and Local Food Market Development	Promote the development of a more robust and comprehensive local food system by providing targeted support for farmers, aggregators, distributors and processors to raise or use local food. Support market development for local foods, particularly among large-volume purchasers, by connecting Kentucky farmers and value-added local food processors with buyers.	Theresa Zawacki	Ongoing	Local food sales, # of businesses impacted through Louisville Farm to Table Program, # of jobs created, # of loans awarded, # of businesses impacted by local food sales
110	Healthy Food Access	Expand access to healthy food across the community by supporting the development of traditional food retail such as grocery stores and corner markets.	Theresa Zawacki	Ongoing	Produce sales at corner markets, customer satisfaction
111	Local Food Promotion	Provide education to promote the purchase of local food among consumers, chefs and other purchasers.	Theresa Zawacki	Ongoing	N/A
112	Bourbon	Make Louisville the Bourbon and culinary capital of the world	Mary Ellen Wiederwohl	Ongoing	TBD