

# Louisville Metro's Strategic Plan - Jobs

*Jobs Goal Table*

Theme	#	Goal
Jobs	2.1	Double the number of high-wage jobs created by 2024, from the 15,000 predicted growth to 30,000, by focusing on professional, technical, skilled trade and managerial jobs within Louisville's five business clusters to improve Louisville's economic trajectory towards greater opportunity, prosperity and competitiveness for all citizens.
	2.2	Improve median annual wages, adjusted for cost of living, to the top half (1/2) of peer cities by 2020 and top third (1/3) by 2030.

*Action Plan Table for Jobs*

#	What (Will be done)	Why (with a Brief Description)	Who (Owns the Work)	When (Will the work be done)	Check Step (How will you check to see if the work is done?)
25	Business Clusters	Identify job growth opportunities within our five business clusters	Scott Herrmann	Ongoing	Annual Employment / Leading Edge Job Leads
26	Workforce Development	Develop and attract a workforce that meets the needs of Louisville's current and future economy.	Scott Herrmann	Ongoing	Annual Unemployment Rate
27	International Economic Development	Grow Foreign Direct Investment (FDI) and increase exports	Jeanine Duncliffe	Ongoing	International Capital Investment and Job growth Total Export Successes
28	Small Businesses	Nurture and grow small, local businesses and entrepreneurs	Rebecca Fleischaker	Ongoing	Small Businesses
29	Data	Utilize data to increase economic development	Scott Herrmann	Ongoing	N/A
30	Expansion	Identify local businesses to target in expansion efforts	Scott Herrmann	Ongoing	# of local businesses expanding