Business Services

41.5% of Louisville's workforce holds an associate's degree or higher, above the national average of 39%

The Business Services sector helps support other companies, anything from a call center to human relations consulting. Because we live in a digital world, and work can be done from nearly anywhere around the world, Louisville's high quality of life coupled with our high value proposition gives us a competitive advantage over other cities.

Home to businesses such as human resources consultant Mercer and financial service company Computershare, many financial service and processing operations have helped prove Louisville's strength in the Business Services cluster as a great place to do business.

Louisville is home to strong educational growth in finance, business, marketing and related fields, as well as emerging areas. University of Louisville College of Business is ranked in the top 25 business schools, according to Princeton Review and Entrepreneur Magazine. And Bellarmine University is home to the newly formed Institute for Advanced Analytics, one of the first higher education institutions to offer a degree in big data and analysis.

"Louisville's CBD, Main Street corridor and surrounding areas are alive with a really cool vibe, being a part of the downtown energy makes it easier to find and attract new talent."

— David Durik, CEO, Indatus

- More than 25,000 people currently employed in the Business Services sector
- 20% growth since 2003 in this sector
- Strong coordination with Lifelong Wellness & Aging Care cluster, due to the high headquarter concentration
- Cluster is expected to grow another 20% in 10 years, due to strong workforce and increased demand

Louisville based companies

Jefferson National

MERCER

Computershare

Appriss®

<code LOUISVILLE>

The workplace is changing at a faster pace than anytime in history. In order to address these evolving workforce needs, the city worked with its workforce partner, KentuckianaWorks, to create "Code Louisville," an innovative, public-private partnership which leverages online learning to train coders in front- and back-end web development. The goal is to have trained 850 coders by the end of 2017.

Louisville Forward has a team of staff dedicated to the Business Services cluster, and to helping your business grow and succeed in Louisville.

For more information, please call us at 502.574.4140.
www.louisvilleky.gov/louisvilleforward

Live. Work. Create. Innovate.