

Community Services' Microbusiness Program

Power UP! and Own Your Own Business



Class Graduate and Owner of Tanisha's Mobile Bookkeeping Services, Inc.

The **FREE** POWER UP Business Development Training classes will teach the basic parts of writing a business plan and starting a business.

February 3 through April 7, 2015 / Tuesdays, 6 – 8 p.m.

(Feb. 3, 10, & 24 and March 3, 10, 24, & 31. Graduation ceremony on April 7, 2015)

850 Barret Ave., Air Pollution Control District Board Room

Louisville, KY 40204

Register by January 19, 2015

For application information, please contact Derrick.Mitchell@louisvilleky.gov or call (502) 574-5866. Space is limited. Learn more and download the "Power Up" application by visiting www.louisvilleky.gov (search for "Microbusiness Program").

These classes will help new business owners with preparing a business plan which is a requirement for applying for a Start Up "SPARK" business loan. Hosted by Louisville Metro's Microbusiness Program, part of the Department of Community Services' Advocacy & Empowerment division.



Microbusiness Program – POWER UP TRAINING Application

Louisville Metro Department of Community Services

Date _____

Name _____ Referred by _____

Home Address _____

City _____ State _____ Zip _____

Primary/Best Phone Number _____ Type:

Other Phone _____ Type:

Primary Email Address _____

Race:

- Black/African-American White Asian American Indian/Alaska Native
- Native Hawaiian/Other Pac. Islander American Ind./Alaska Nat./White Asian/White
- Black/African American/White American Ind./Alaska Nat./Black Other Multi-Racial

Ethnicity:

- Hispanic Non-Hispanic

Please circle the range your household’s annual income falls:

Household Size:	0-30% AMI	31-50% AMI	51-80% AMI
1 Person	\$12,750 or Less	\$12,751 - \$21,250	\$21,251 – \$34,000
2 Person	\$14,600 or Less	\$14,601 - \$24,300	\$24,301- \$38,850
3 Person	\$16,400 or Less	\$16,401- \$27,350	\$27,351 - \$43,700
4 Person	\$18,200 or Less	\$18,201 - \$30,350	\$30,351 - \$48,550
5 Person	\$19,700 or Less	\$19,701 - \$32,800	\$32,801 - \$52,450
6 Person	\$21,150 or Less	\$21,151 - \$35,250	\$35,251 - \$56,350
7 Person	\$22,600 or Less	\$22,601 - \$37,650	\$37,651 - \$60,250
8 Person*	\$24,050 or Less	\$24,051 - \$40,100	\$40,101 - \$64,100

***If your household is greater than 8, please contact us at 574-0734.**

POWER UP Business Training Application – Business Information

Business Type Service Retail Other _____

Operating Location Home-based Store Front Office On-line

Is your business currently open? Yes No

Have you attended any other business training programs? If so, where?

For Current Business Owners:

Business Name _____

List Owners _____

Business Address _____ Zip Code _____

Business Phone _____ Email _____

How long have you been in business? _____

Business Structure (LLC, Sole Proprietorship, S Corp, etc) _____

How many employees do you currently have? _____

Planning Stages for New Business

What kind of business are you planning to open?

When are you planning to open it? _____

Planning Activities

Which of the following have you completed:

- Found out what kind of licensing and other regulations I will need to complete in order to operate my business.
- Have a good idea about why this kind of business will be successful and what I will need to do to make it successful.
- Done some research about this kind of business and whether businesses like this are doing well and expected to grow in the current economic/business environment.
- Done some research about the market for my business – who my customers will be, where they live, why they would buy from me.
- Done some research about my competition – other businesses that sell what I am planning to sell, where they are, how many customers they have, what’s good and bad about what they do, how I could do something different or better.
- Thought about how I will support myself (and my family) while the business is getting started.
- Done some research about where I can buy the equipment, supplies, or inventory I will need.
- Have a plan about how I will let customers know that my business is open and how I will attract customers to use my business.
- Know how much money I need to start my business, and how much it will cost to keep it going.
- Know how much I will charge customers for what I am planning to sell.

- Know how much my sales need to be every month in order to cover expenses and make a profit – know how many customers I will need to make enough sales.

Business Plan

Business plan is: Completed written format Notes and charts Not written

Right now are you: Working full-time Working part-time Unemployed

What is your job? _____

Other, explain _____

How is your educational and/or work background related to your business idea?

How much have you invested in your business?

TIME: _____

MONEY (Equipment/Supplies): _____

The POWER-UP Business Development Training Program requires consistent attendance and participation in and out of class. Do you have any barriers that would impact your participation or ability to meet attendance requirements? If so, please describe. _____

Signature _____ Date _____

Deadline to apply is January 19, 2015 for the next round of classes beginning in February.

Return application to:
Derrick Mitchell, Microbusiness Coordinator
Louisville Metro Community Services
810 Barret, 3rd Floor
Louisville, KY 40204

Call (502) 574-5866 for more information