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# Upcoming Events

## Marketing the Business You Know

Develop an understanding of marketing and its impact on brand and profitability.

Describe your service or product, Develop your customer and business profile.

Learn about the benefits of effectively using social media, Learn about Branding and Relationships.



### TOPICS INCLUDE:

- \* Learning to Assess Your Marketing Needs.
- \* Fifty Social Media Tips You Should Know.
- \* You Are Your Brand
- \* The Power of Relationships

**Tuesday, June 7th, 2016 1pm—4pm 810 Barret Ave. Room 342**

**Tuesday, June 7th, 2016 6pm—8pm Nia Center, 2900 W. Broadway, 3rd Floor**

**\* SELECT DAY OR EVENING CLASS**

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Questions — Call Syvoskia Pope at 502-574-5168, Marketing the Business You Know is offered through a Division of Community Services, Metro Louisville Government



DEPARTMENT OF  
**COMMUNITY  
SERVICES**

