

*Bank On Louisville's 2016*

# Financial Fitness Day

**WHEN:** Friday, April 29, 2016

Doors open 10:00 a.m. to 2:00 p.m.

**WHERE:** Americana Community Center

4801 Southside Drive, Louisville, KY 40214

**Looking for some advice about how to handle your money?**

**Do you want to learn more about things like credit and banking?**

Join us at this FREE resource fair to get answers to your financial questions, meet bank and credit union partners, and learn about other opportunities for help in the community.

**Everyone is welcome!**

**Questions? Call 502-574-5156 for more information!**

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# Financial Fitness Day — April 29, 2016

## **How does Financial Fitness Day work?**

You will have a couple of different options for having your financial questions answered. There will be an outreach room where banks and credit unions and community organizations will have information tables setup and staff there to answer any questions. There will also be a number of sessions available for you to ask questions about specific topics like credit, starting a small business, and many other topics.

## **How does the Outreach Room work?**

You will have the opportunity to meet with a number of banks and credit unions in the area to get any questions answered about: opening a bank account, getting a credit card, and how to get a loan for things like a small business, buying a home, or purchasing a car.

Staff from these banks and credit unions will be there to help you:

**Fifth Third Bank, PNC Bank, BB&T Bank, U.S. Bank, Republic Bank, Chase Bank, and First Capital Bank of Kentucky**

You will also have the chance to talk with community organizations who can help you with financial counseling and offer specific help around small businesses, getting a job, and many other services.

These community organizations will be represented:

**Apprisen, Louisville Urban League, Family Scholar House, Legal Aid Society of Louisville, Jewish Family and Career Services, and LG&E.**

Information will also be distributed from the **Financial Empowerment Team from the Department of Community Services.**

## **How will the Sessions work?**

You will have the chance to have any specific questions answered about these topics by local experts.

11am: Starting a Small Business

12:00pm: Credit

1pm: Avoiding Scams

**There will be chances for prizes and giveaways, especially for participants who attend the question and answer sessions!**