



On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

SEPTEMBER/OCTOBER 2014

Our Mission:

"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, and education."

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Registration Open for the Brightside & Passport Health Plan Fall Community-Wide Cleanup

Are you already anxious for Brightside's 2014 Fall Community-Wide Cleanup? If so, get ready to mark your calendars! The fall 2014 cleanup will take place on Saturday, October 25th. Registration is open and you can sign up on our website, www.brightsideinc.org.



Cleanups are an integral part of Brightside's mission and without the help of these volunteer groups, and many other volunteers throughout the year, we could not achieve our goals of a cleaner, greener and more sustainable Louisville.

Can't do a cleanup on the 25th? Don't worry; we will be counting those who conduct cleanups throughout the entire week! Please check our website, www.brightsideinc.org, this month for information on registering. Passport Health Plan is returning as our title sponsor and we are looking forward to another great event!

Community-Wide Native Planting Day to be held on November 8th

How much impact can planting one native tree in our community make?

Every tree has the potential to add value to our homes and communities by helping cool your home and neighborhood break the cold winds to lower your heating costs, and provide food for wildlife. Over the course of 50 years, a single tree can generate \$31,250 of oxygen, provide \$62,000 worth of air pollution control, recycle \$37,500 worth of water, and control \$31,500 worth of soil erosion. (Arbor Day Foundation) That is quite an impact!

With this in mind, Brightside is proud to invite you to participate in the first Community-Wide Native Planting Day on Saturday, November 8th, 2014. Over the past several decades many non-native species such as bush honeysuckle, burning bush and callery pear have been introduced to Louisville and have had a traumatic effect on the Trees, plants and wildlife native to our community.

On November 8th, Brightside is encouraging the citizens of Louisville to plant native plant species in an effort to combat wildlife habitat loss and strengthen Louisville's existing native plant life. As we mentioned earlier - every tree, shrub, or flower planted makes a difference!

As part of our Native Planting Day, Brightside will be hosting a tree planting to take place in the neighborhood adjacent to the Chickasaw Park. If you are unable to plant a tree or other native plant species in your own community we would love to have you join us. If you would be interested in helping us please contact Brightside at (502) 574-2613 for more information.



Brightside and Waste Management of Kentucky Premium Compost Sale Returns

Brightside will be holding a fall compost sale on Saturday, October 11th and October 18th from 8:00 a.m. until 2:00 p.m. at the Outer Loop Recycling and Disposal Facility. Pre-bagged compost will sell for \$2.50 per bag and a Bobcat scoop will be \$30. Proceeds from the compost sale will benefit Brightside's community education and beautification efforts.

Compost is an excellent resource for protecting plants and adding organic matter to enrich the soil to

enhance stronger, healthier plant material in the spring. The compost was created from leaves, grass clippings, and other yard waste and was screened to eliminate debris.

Next Brightside Cleanliness Assessment - October 11th

The results are in from our July Brightside Cleanliness Assessment! A resounding "Thank You" to all of our Brightside Champions and their teams for volunteering their time to evaluate our community's progress. We are in the process of updating the our [One Bright City Map](#) with the latest results so be sure to check it out.

Brightside will be holding its third Cleanliness Assessment of the year on Saturday, October 11th. We are always looking for extra volunteers to participate. Please let us know if you would be interested in joining your District's assessment team. If you are unsure which Metro Council District you live in you can find that information [here](#).

Brightside Launching New Green Living Neighborhood Certification Program

The Neighborhood Certification program, launching in the Fall of 2014, is the Green Living portion of the One Bright City initiative.

By participating in a tiered neighborhood certification program, Louisville's neighborhoods will receive recognition for activities such as reducing the amount of waste sent to the landfill, managing storm water on-site, conserving energy and growing produce.

Brightside will be recruiting Green Captains to lead this program in their neighborhoods and communities. If you would like to participate or more detail please contact Brightside at (502) 574-2613 and we will be happy to provide more information.

This is a true grass roots educational opportunity for Brightside to communicate at the neighborhood level.

Brightside Youth Summit to focus on Local Food Systems

On October 10th, 6th through 12th grades student ambassadors from across Jefferson County will be gathering to participate in the Brightside Youth Summit. This year's Summit is being held at the Jefferson Community & Technical College - Downtown Campus's Health Science Building from 8:00 a.m. until 1:30 p.m.

In the past, the summit has included a wide range of workshop topics about environmental and sustainability issues facing our communities. This year the Summit will focus the workshops and lessons on our local food systems and how in inspire and promote a sustainable green city. Students will have the opportunity to actively engage in workshops to help learn about our local food systems issues such as justice, energy, distribution, biodiversity, and more! They will be challenged and empowered to work beside Louisville's premier food systems organizations to create a more resilient, sustainable, and secure system.

The Youth Summit is presented in collaboration with a Partnership for a Green City Louisville and Healthy Foods Local Farms.

25th Annual Brightside/Coca-Cola Volleyball Classic



For the last 25 years Brightside has been serving up one of the most successful and well attended volleyball tournaments in our region. This year was no exception! The 25th Annual Brightside/ Coca-Cola Volleyball Classic had over 150 teams participate from 30 different cities across the region.

Mayor Greg Fischer and team were on hand to participate in our Celebrity and VIP Match against several local media personalities including WLKY meteorologist Matt Milosevich, WAVE 3 news anchor John Boel, WDRB sports anchor Tom Lane, Courier Journal political writer Joe Gerth, and ESPN680 radio host Jared Stillman with the winner moving on to a final round against the Brightside Board of Directors. All three teams played their hardest but in the end Mayor Fischer's team walked away with the coveted Champion's T-shirt and match victory.



A special thanks to all our sponsors and partners who have made this tournament a reality year after year. The most important 'Thank You' goes to our title sponsor Coca-Cola Refreshments, USA who have supported the Volleyball Classic since it was introduced in 1989, for 25 years they have made our tournament possible! We also want to thank our contributing sponsors Miller Lite, Buffat Heating and Cooling Services, Business First, Chick-Fil-A, Centerplate, John McCafferty Advertising, Reliable Rentals, Louisville Metro Parks, and Louisville Metro Government – Department of Codes and Regulations. Very special thanks to Anne Brown and her crew at The Volleyball Connection for managing the logistics of the tournament play.

Brightside Bash 2014 - HUGE Success!

With over 200 guests in attendance, our first Brightside Bash was a smash! Thanks to our guests, sponsors, and other donors we were able to raise nearly \$9,000 to help fund our beautification projects and other upcoming initiatives.

A huge thank you to the bands - A Lion Named Roar, Dave Moisan, In Lightning, and Jenna Dean - who donated their time and talents to put on a fantastic show. To our planning committee and Board, and, especially, our sponsors Capital Access Corporation of Kentucky, Thompson, Miller, and Simpson PLC, Chase Bank, WFPK Radio, Texas Roadhouse, and The Comfy Cow. Without their generous support we would not have had such a wonderful event.

We are already looking forward to next year so keep your eyes open for updates and details as they

become available!



Third Wednesday of the Month with Cindy



On the third Wednesday of every month, volunteers have the opportunity to get their hands dirty with Cindy planting, weeding, and other maintenance-related activities surrounding our beautiful BrightSites.

The event in September will be held at the I-64 and Grinstead Ave interchange on Wednesday, September 17th from 10:00 a.m. - 1:00 p.m. Volunteers are needed to help do some weeding, detailing, and mulching.

Our October event will be at the I-264 and Westport Rd interchange on Wednesday, October 15th from 10:00 a.m. - 1:00 p.m. Volunteers will be mulching and breaking up perennials in preparation for the cooler weather.

If you want to serve as an individual, or get a group together from work, your place of worship, neighborhood, etc., please contact Lorri Roberts, Brightside's Volunteer Coordinator at 502-574-4167 for all volunteer opportunities. You can also email us your name, email address, postal address, and phone number to receive the latest updates and information from Brightside!

Additional Volunteer Opportunities

In addition to the event we have above Brightside will be working on a few different volunteer projects in September and October. If you would be interested in joining us for either of these opportunities please contact Brightside's Volunteer Coordinator - Lorri Roberts, at (502) 574-4167 for details and information.

Saturday, September 27th, 8:00 a.m. to 12:00 p.m. - Brightside will be working with a group of volunteers from the YMCA Black Achiever's program to remove graffiti, do a neighborhood cleanup, and some general landscape maintenance in the areas surrounding 30th Street and Muhammad Ali Blvd.

Monday, October 27; Thursday, October 30th; and Friday, October 31st - Brightside will be teaming up with volunteers from the Future Farmers of America as part of their National Days of Service during their convention. We will start the service days off with a cleanup of the area surrounding 26th and West Kentucky Street on Monday afternoon. We will then be leading a two day tree planting project on Thursday and Friday from 2600-2700 West Kentucky Street and 1600 West Ormsby Ave. Volunteers will be prepping the sites and planting approximately 40-60 trees between both areas.

Saturday, November 1st - UPS sponsored tree planting in the neighborhood adjacent to Chickasaw Park. Volunteers will be prepping and planting approximately 40 trees.

Upcoming Events Calendar

September

17- Wednesdays with Cindy at I-64 and Grinstead Ave BrightSite

27- YMCA Black Achiever's Service Project

October

10- Brightside Youth Summit

11- Brightside and Waste Management of Kentucky's Premium Compost Sale

11- October Cleanliness Assessment

11- Supply Pick-up for the Fall Community-Wide Cleanup

15- Wednesdays with Cindy at I-264 and Westport Rd BrightSite

18- Brightside and Waste Management of Kentucky's Premium Compost Sale

25- Brightside and Passport Health Plan Fall Community-Wide Cleanup

27- FFA National Days of Service Volunteer Cleanup

30- FFA National Days of Service Volunteer Tree Planting Project

31- FFA National Days of Service Volunteer Tree Planting Project

November

1- UPS Sponsored Tree Planting

8- Brightside Community-wide Native Planting Day



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