

# On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

VOLUME I, ISSUE II MARCH/APRIL 2014

## Our Mission

*"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, & education"*

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## 2014 Spring Brightside/Passport Health Plan Community-Wide Cleanup



The spring 2014 cleanup will take place on **Saturday, April 12th**. It will also help kick off Mayor Fischer's Give a Day, week of service. Can't serve on the 12th? Don't worry, we will be counting those who conduct cleanups throughout the entire week!

The Community-Wide Cleanup exemplifies civic pride. Be part of the movement and sign-up today! By organizing a group, you will continue making Louisville a great place to live, work and play. Please visit our website, [www.brightsideinc.org](http://www.brightsideinc.org), to register.

The supply pickup event will take place on Saturday, March 22nd from 1-3 p.m. at Iroquois Amphitheater. The first 5,000 registrants receive a free t-shirt!

Along with our title sponsor, Passport Health Plan, Brightside hopes to make this our biggest cleanup yet. The cleanup is also made possible thanks to support from CSX, Kentucky Pride Fund, and Metro Solid Waste Management Services. Team up with us this April to help serve Louisville!

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## Brightside and Waste Management of Kentucky's Spring Compost Sale

Brightside will host a compost sale on Saturday, March 29th and April 5th at the Outer Loop Recycling and Disposal Facility. Waste Management of Kentucky generously donated the compost to Brightside. Proceeds from the compost sale will benefit Brightside's community education and beautification efforts.

Compost is an excellent resource for protecting plants and adding organic matter to enrich the soil to enhance stronger, healthier plant material in the spring. The compost was created from leaves, grass clippings, and other yard waste and was screened to eliminate debris.

Residents are encouraged to use alternatives to plastic bags for yard waste disposal this fall. Collected yard waste is used to create compost and half of the city's compost is unusable because it has too much plastic. Other options include using a mulching lawn mower, labeling a regular

trash can as “yard waste,” and using paper bags available at most hardware and grocery stores.

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## Online Tree Tracker for Citizens, Businesses to Register Trees They Plant



With Spring fast approaching we are in the last days that it is suitable to a plant tree. Get them in the ground now! Don't just show off your newly planted tree to your friends and neighborhoods but go onto the Brightside website and register it on in the Tree Tracker. Photo's welcome!

<http://form.jotform.co/form/32186609323858>

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## Louisville Grows-“Love Louisville Trees”

Brightside is excited to announce its partnership with Louisville Grows, Love Louisville Trees (LLT) Citizen Forestry Program. The LLT program is a neighborhood based urban reforestation program that offers Citizen Forester classes that focus on tree canopy lack, proper tree planting and tree maintenance needs. Brightside is looking forward to this collaboration and any others that assist in increasing and maintaining a sustainable urban tree canopy for Louisville.

Louisville Grows-“Love Louisville Trees” has the following Tree Planting Days:

March 29—Germantown Tree Planting

April 12-----West Louisville Schools Tree Planting

\*To sign-up and additional information please contact Valerie Magnuson of Louisville Grows at (502) 681-5106 or [valerie@louisvillegrows.org](mailto:valerie@louisvillegrows.org).

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## Third Wednesday of the Month with Cindy

Something new Brightside has incorporated this year is the opportunity to be in the field with our extremely talented Landscape Coordinator, Cindy. Join Cindy on the third Wednesday of March and April.

On March 19th and April 16th volunteers have the opportunity to get their hands dirty with Cindy planting, weeding, and other maintenance-related activities surrounding our beautiful BrightSites.

If you want to serve as an individual, or get a group together from work, your place of worship, neighborhood, etc., please contact Brightside at 502-574-2613 or [Brightsidemail@louisvilleky.gov](mailto:Brightsidemail@louisvilleky.gov) for all volunteer opportunities.



## NatureScape Grant Deadline Quickly Approaching

Brightside strives to find ways for all Louisville residents to become engaged in keeping our community clean, green and beautiful. NatureScape Grants are designed to help neighborhood groups and other non-profits keep the public spaces of the community looking their best by connecting your group with the needed resources to create the garden or beautification project of your choosing.

For more information on NatureScape Grants and application materials, please visit [www.brightsideinc.org](http://www.brightsideinc.org), or contact Julie Fried at 502-574-2702.

The deadline has been extend. Please apply by **Friday, March 28, 2014**.

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## Brightside Community-Wide Cleanliness Index

Brightside is excited to announce a new initiative called the Brightside Community-Wide Cleanliness Index. There will be twenty-six teams, each composed of six residents per Metro Council district. Team members will be selected and trained on how to survey and score the sites for litter.

If you're interested in taking a leadership role within your community, please contact your Metro Council member.

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## Brightside Calendar

### March

19- Wednesday volunteer opportunity with Cindy

22-Community-Wide Cleanup Supply Pick Up, 1-3 p.m. at Iroquois Amphitheater

28- EXTENDED NatureScape Grant Deadline

29-Brightside and Waste Management of Kentucky's Compost Sale

### April

5-Brightside and Waste Management of Kentucky's Compost Sale

16- Wednesday volunteer opportunity with Cindy



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