

On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

VOLUME I, ISSUE IV JULY/AUGUST 2014

Our Mission

"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, & education"

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Call to Action for Brightside Cleanliness Assessment

The Brightside Community-Wide Cleanliness Index was launched in April at 10 sites –approximately a half-mile corridor in length – within the 26 Metro Council districts, for a total of 260 sites community-wide as a clean initiative of One Bright City. The Cleanliness Assessment empowers citizens to become long-term caretakers of our community and creates a mechanism that holds us accountable for making measurable improvements in the community. Our goal is to complete 3 assessments per year in each district.

Our second round of assessments will be held on July 19th. We are looking for Brightside Champions in Districts 1, 3, 16, and 26 to take the lead on the assessment teams, working to coordinate with their team and then reporting their findings back to Brightside. We are also in need of volunteers to join our teams as assessors for all council teams. Each team will travel together to the 10 sites that have been identified in your perspective district. You and your team will score the sites individually and we will use that data to determine the score for each district and the city as a whole.

We will be holding a training session for assessment teams on Saturday, July 12th at the Old Louisville Information Center, 1340 S. 4th Street in Central Park, Louisville, KY 40208 from 10:30 - 11:30am.

We hope you will consider joining us. With the data collected we will be able to shine a light on our strengths and recognize any of our weaknesses as a whole in our community. We need volunteers like you to achieve these goals – with the work you do we can make strides towards turning those weaknesses around and make our city One Bright City!

If you are interested in volunteering please contact Lorri Roberts, Event & Volunteer Coordinator at Brightside. (502)574-4167 or lorri.roberts@louisvilleky.

25th Annual Brightside/ Coca-Cola Volleyball Classic



Set...Assist...Spike...The 25th Annual Brightside/Coca-Cola Volleyball Classic guarantees to **serve** an **ace** of a time!

Highlights include, a special **Celebrity Match** featuring local media personalities, **Mayor Fischer's Team** and the **Brightside Board of Directors** on Saturday starting at 10am.

The volleyball classic will be held at Seneca Park and the sand division games at Baxter Jacks, this Saturday, July 19 at 9:30 a.m. to dusk and

continue at the same time on Sunday, July 20.

[Click here](#) to register for the tournament or contact [Brightside](#) if you're interested in volunteering at the tournament.

NatureScape Grant Award Winners

Brightside received 16 applications for the Let's Grow NatureScape Garden Grant. The four following organizations have been selected to receive garden funding:

- New Directions Housing Corporation
- Northeast Family YMCA Livestrong Garden
- Volunteers of America of Kentucky, Inc.
- Louisville Grows (two garden sites -The People's Garden and The Shippingport Memorial Garden)

Since the fall of 2005, Brightside has **awarded over \$142,301 in grants to 124 applicants** that have enhanced our community's beautification and gardening efforts. This grant is possible through a sponsorship from YUM! Brands and Cities of Service.

You can follow the progress of these grant recipients on Brightside's website at www.brightsideinc.org

Brightside Bash 2014



We are very excited to introduce an all new event this year, the Brightside Bash!

The Bash will be held at Headliners Music Hall on August 8th and will feature four local bands - A Lion Named Roar, House Ghost, In Lightning, and Jenna Dean, as well as a silent auction, food and fun! Doors open at 6:00 p.m..

Tickets are on sale now \$10 General Admission or \$40 VIP. The VIP ticket will include access to an exclusive VIP only area, food, and two drink tickets. Tickets can be purchased [online](#), by phone at (800) 514-3849, or at the Headliners Box Office, Mon-Fri 2:00 p.m. - 6:00 p.m.

We hope you join us for what promises to be a wonderful evening. This is a 21+ event.

Third Wednesday of the Month with Cindy



On the third Wednesday of every month, volunteers have the opportunity to get their hands dirty with Cindy planting, weeding, and other maintenance-related activities surrounding our beautiful BrightSites.

The event in July will be held at the I-264 and Westport Rd interchange on Wednesday, July 16th from 11:00 a.m. - 1:00 p.m. Volunteers are needed to help do some light weeding and mulching.

If you want to serve as an individual, or get a group together from work, your place of worship, neighborhood, etc., please contact Lorri Roberts, Brightside's volunteer coordinator at 502-574-4167 for all volunteer opportunities. You can also email us your name, email address, postal address, and phone number to receive the latest updates and information from Brightside!

Volunteer Spotlight: Greenwood Cemetery Community



Neal Robertson with the Greenwood Cemetery Community and his volunteers have been working tirelessly to revitalize the Greenwood Cemetery.

Once a month the group goes out and does yard work, picks up trash, and cleans the headstones. They've transformed the space from what had become overgrown and littered to a place where family and friends can once again visit their deceased loved ones.

If you would like to join them and help with their efforts the group has planned a clean-up on **Saturday, July 12th from 9:00 a.m. until 1:00 p.m.** The cemetery is located at **3812 Hale Avenue; Louisville KY 40211**. All are welcome.

Brightside Calendar

July

12- Brightside Cleanliness Assessment Volunteer Training

16- Wednesday's with Cindy

19- Brightside Cleanliness Assessment

19- 25th Annual Brightside/Coca-Cola Volleyball Classic Tournament

20- 25th Annual Brightside/Coca-Cola Volleyball Classic Tournament

August

8- Brightside Bash at Headliners Music Hall

20- Wednesday's with Cindy

October

11- Compost Sale at the Outer Loop Recycling and Disposal facility Sponsored by Waste Management of Kentucky 8am to 2pm

18- Compost Sale at the Outer Loop Recycling and Disposal facility Sponsored by Waste Management of Kentucky 8am to 2pm

25- Fall Community-Wide Cleanup

November

8- Louisville Community-Wide Planting Day



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