

On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

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Our Mission

"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, & education"

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Recap of the 2013 Fall Community-Wide Cleanup



Volunteers pick up around Louisville during Brightside's Fall Community-Wide Cleanup

Brightside was once again blessed with volunteers making it their civic duty to keep Louisville clean and green by cleaning up around the community. This fall saw over 6,000 members of the community serving the city by picking up trash along the roadways and green spaces. An estimated eight tons of garbage was picked up during the Fall Community-Wide Cleanup, or the equivalent to what 11 Americans go through in an entire year! Cleanups are an integral part of the Brightside mission and without the help of these volunteers groups, and many other volunteers throughout the year, we could not achieve our goals of a cleaner, greener Louisville. We sincerely thank all who participated, as well as those who showed their support in other ways. Together, we can continue doing our parts to make Louisville a world-class city!

Whether it is your first time or you are a veteran of the Brightside cleanups, please consider joining us in 2014 to make a positive impact in Louisville.

Save the Date for Spring 2014!

Are you already anxious for Brightside's 2014 Spring Community-Wide Cleanup? If so, get ready to mark your calendars! The spring 2014 cleanup will take place on Saturday, April 12. It will also help kick off Mayor Fischer's Give a Day, week of service. Can't serve on the 12th? Don't worry, we will be counting those who conduct cleanups throughout the entire week! Please check our website, www.brightsideinc.org, in February for information on registering. Along with our title

sponsor, Passport Health Plan, Brightside hopes to make this our biggest cleanup yet. Team up with us this April to help serve Louisville!

Brightside Partners with Passport Health Plan!



Passport Health Plan employees help plant our newest BrightSite.

Brightside is proud to welcome Passport Health Plan on board as a new sponsor. On Friday, November 15, volunteers from Passport Health Plan partnered with Brightside volunteers to help plant a new BrightSite made possible thanks to the support of Passport Health Plan. This brand new site is located near the intersection of Fern Valley Rd. and Preston Highway. Passport Health Plan is also sponsoring a BrightSite at the N 22nd St. Connector in the Portland Community, and is eager to be the title sponsor for Brightside's 2014 Spring Community-Wide Cleanup on Saturday, April 12, kicking off Mayor Fischer's Give a Day, week of service.

On Thursday, November 21, Mayor Fischer gathered at the new BrightSite with representatives from Passport Health Plan and the Brightside Board of Directors to thank Passport for their sponsorship and efforts to help make Louisville a world-class city.

Take an opportunity to admire the new sites the next time you are in the area! For more information on Passport Health Plan, please visit: www.passporthealthplan.com.

Brightside and Waste Management of Kentucky's Fall Compost Sale

Brightside held a fall compost sale on Saturday, November 9 at the Outer Loop Recycling and Disposal Facility. Waste Management of Kentucky generously donated the compost to Brightside. Proceeds from the compost sale will benefit Brightside's community education and beautification efforts.

Compost is an excellent resource for protecting plants and adding organic matter to enrich the soil to enhance stronger, healthier plant material in the spring. The compost was created from leaves, grass clippings, and other yard waste and was screened to eliminate debris.

Residents are encouraged to use alternatives to plastic bags for yard waste disposal this fall. Collected yard waste is used to create compost and half of the city's compost is unusable because it has too much plastic. Other options include using a mulching lawn mower, labeling a regular trash can as "yard waste," and using paper bags available at most hardware and grocery stores.

Third Wednesday of the Month with Cindy

Something new Brightside has incorporated this year is the opportunity to be in the field with our extremely talented Landscape Coordinator, Cindy. On the third Wednesday of every month, volunteers have the opportunity to get their hands dirty with Cindy planting, weeding, and other maintenance-related activities surrounding our beautiful BrightSites.

If you want to serve as an individual, or get a group together from work, your place of worship, neighborhood, etc., please contact Brightside's volunteer coordinator at 502-574-4167 for all volunteer opportunities. You can also email us your name, email address, postal address, and phone number to receive the latest updates and information from Brightside!



NatureScape Grant Deadline Quickly Approaching

Brightside strives to find ways for all Louisville residents to become engaged in keeping our community clean, green and beautiful. NatureScape Grants are designed to help neighborhood groups and other non-profits keep the public spaces of the community looking their best by connecting your group with the needed resources to create the garden or beautification project of your choosing.

For more information on NatureScape Grants and application materials, please visit www.brightsideinc.org, or contact Julie Fried at 502-574-2702.

The deadline to apply is **Friday, March 14, 2014**.

Brightside Calendar

January

20- Volunteer Opportunity with Cindy (in place of this month's Wednesdays with Cindy)

February

19-Wednesdays with Cindy

March

14- NatureScape Grant Deadline

19-Wednesdays with Cindy

April

12-Spring Community-Wide Cleanup/Kickoff to Give a Day

16-Wednesdays with Cindy



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