



## On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

July/August 2015

### Our Mission

*"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, and education."*

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### Brightside Bash Headed Back to Nature



The 2015 Brightside Bash is just under a week away! Have you purchased your tickets yet? If not, you still have time!

Our event this year will be heading outside to the Blackacre Nature Preserve and getting back to the nature we know and love with a "Boots & Pearls" theme and we will be featuring local musicians like Kendra Villiger, The Moonlight Peddlers, and more!

Our silent auction is shaping up to be a major highlight of the evening and we wanted to give a little preview so you can plan your bidding strategies! We will have a Golf Package for Ross Cottages in Michigan, a cabin on Nolan Lake, an Apple iPad mini, a Reflexology Package from Hal Lai, an experience for 4 people at the UPS Flight Simulator, as well as several other fantastic gift certificates and items!



The Brightside Bash serves as a fundraiser for the Brightside Foundation. With the generous donations and contributions from this event Brightside is able to continue to offer our many educational programs, sustainability initiatives, and beautification projects to our community. We especially want to thank our sponsors for this event Republic Bank and Capital Access Corporation of Kentucky!

September 23rd @ 6:30 PM;  
Blackacre Nature Preserve

Tickets on sale now—\$40 General Admission or \$65 VIP  
To purchase call (502) 574-2613



The Bash features local bands, a silent auction, raffles, food, and fun!

## Registration Open for the Brightside & Passport Health Plan Community-Wide Cleanup

The days are getting shorter and the kids are back in school which can only mean one thing, fall has returned! With it brings the many programs and events Brightside hosts each year; the Brightside/Passport Health Plan Fall Community-Wide Cleanup is right around the corner. In Spring 2015, we set a new volunteer record with over 13,000 volunteers coming out for our April event. With their help, we were able to collect over 25 tons of litter and debris from our greenspaces, roadways, and neighborhoods, equivalent to what approximately 32 American's produce in a single year.



This fall's cleanup will take place on **Saturday, October 24**. However, as we have done in the past, Brightside will recognize groups conducting cleanups from the week before the 24th to the week after as well. Brightside welcomes all groups, large and small, to participate in the cleanup. Simply register your group online at [www.brightsideinc.org](http://www.brightsideinc.org), or download a registration for and mail or fax it back to us. All cleanup teams will receive bags and gloves at no cost, and the **first 5,000 volunteers** to register will also receive a free t-shirt! Our supply pickup will be held Saturday, October 17th from 10:00 am until 2:00 pm at the Iroquois Amphitheater located at 1080 Amphitheater Rd.

Without the continued support of our sponsors, donors, and volunteer groups Brightside could not hope to fulfill our core mission of making Louisville a truly clean, green, and sustainable community. We are very happy to welcome back our title sponsor, Passport Health Plan, for the third year – working with Kentuckians since 1997; Passport Health Plan is a local nonprofit community-based health plan administering Kentucky Medicaid benefits.

Remember, no group is too small or large for this community-wide effort from a single person to a group of hundreds, each one of us can make a difference!



## Second Annual Brightside Community-Wide Planting Day - Saturday, November 7th

Have you ever wondered how much impact planting one tree in our community can make?

Every tree has the potential to add value to our homes and communities by helping cool your home and neighborhood break the cold winds to lower your heating costs, and provide food for wildlife. Over the course of 50 years, a single tree can generate \$31,250 of oxygen, provide \$62,000 worth of air pollution control, recycle \$37,500 worth of water, and control \$31,500 worth of soil erosion. (Arbor Day Foundation) That is quite an impact!

With this in mind, Brightside is proud to invite you to participate in the Second Annual Community-Wide Planting Day on Saturday, November 7th, 2015. Brightside is encouraging the citizens of Louisville to plant native plant species in an effort to combat wildlife habitat loss and strengthen Louisville's existing native plant life. As we mentioned earlier - every tree, shrub, or flower planted makes a difference!

As part of our Second Annual event, Brightside has partnered with the Department of Community Forestry and will be hosting a tree planting on Saturday, November 7th from 9:00am - 2:00pm to take place along West Broadway from 20th Street and reaching all the way to Shawnee Park. Our goal is to plant 150 trees and it's a big project so we will need volunteers to help us! If you are unable to plant a tree or other native plant species in your own community we would love to have you join us. If you would be interested in helping us please contact Brightside at (502) 574-2613 for more information.



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## Fall Dates Set for the Brightside & Waste Management of Kentucky Premium Compost Sale



As you put your gardens to rest for the winter, compost is an excellent resource for protecting plants and adding organic matter to enrich the soil to enhance stronger, healthier plant material in the spring. Using quality compost now will help ensure your spring vegetables are healthier, your blooms are larger and brighter, and the overall composition of your soil is top notch. So where can you find this premium quality compost? At the Brightside & Waste Management of Kentucky Premium Compost Sale of course!

Brightside will be holding two fall compost sales on **Saturday, October 10th and Saturday, October 17th from 8:00 a.m. until 12:00 p.m.** at the Outer Loop Recycling and Disposal Facility. Pre-bagged compost will sell for \$2.50 per bag and a Bobcat scoop will be \$35. Proceeds from the compost sale will benefit Brightside's community education and beautification efforts.

For the latest information, and a money saving coupon, visit our website at [www.brightsideinc.org](http://www.brightsideinc.org) or call us at (502) 574-2613.

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## Brightside Partners with Local Garden Supply Centers to Host their Fall Plant Sale

Preparing your spring garden often begins with planning and prepping in the fall. This year Brightside is excited to have partnered on a new fundraiser with several local nurseries to help your gardens flourish and to support the beautification efforts, educational programming, and outreach efforts we provide for our community.

When you purchase your trees, shrubs, bulbs, or other materials be sure to visit one of the participating retailers so a portion of your purchase comes directly back to Brightside. We have listed all the dates and details below but we are continuing to add locations so be sure to check out our [website](#) or call our office for the most up to date information.



**The Plant Kingdom** will be donating 20% of the retail price of any tree purchased from October 17th -31st

Located at 4101 Westport Road, Louisville KY 40207

**Wallitsch Nursery & Garden Center** will be donating 25% of all Bulbs purchased on the following weekends : October 17-18; October 24-25; October 31- November 1

Located at 2608 Hikes Lane, 1.5 miles west of Breckinridge Lane or 0.5 miles east of Bardstown Road in Hikes Point.



**St. Matthews Feed & Seed** will be donating 10% of the retail price of all items purchased on Wednesday, November 4th.

Located at 225 Chenoweth Lane Louisville, KY 40207

Make sure you [register your plantings projects](#) with us so we can count them as part of the Community-Wide Planting Day! We want to hear all about what our neighbors are doing to help keep Louisville a greener community!

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## BrightsideGreen Living Neighborhood Certification Program Receives Award from U.S. Conference of Mayors



SUSTAIN *Louisville*

Improving the overall good health of our community members is one of Mayor Fischer's key priorities - programs like the Green Living Neighborhood Certification, coordinated by Brightside and developed in partnership with the Office of Sustainability, recognizes our neighbors who have made conscious choices to live more sustainable and healthy lifestyles. Simple things, like riding the bus to work, recycling, and choosing reusable grocery bags over plastic ones, are all ways that neighborhoods can work towards becoming Green Living Certified.

We are excited to share that the Green Living Certification Program was chosen from over 200 submissions to receive the Outstanding Achievement Award for City Livability from the U.S. Conference of Mayors. As Louisville Metro strives to increase the overall good health of our citizens, this award is proof that the future of

Louisville's overall health lies in sustainability.

Our very first "Green" level certified neighborhood is very near to where we are now, with 51 households within the Shawnee Neighborhood joining together, led by their Green Captains, to complete their certification and leading the way for the rest of our community.

If you are interested in learning more about the program or starting the certification process please visit our website at [www.brightsideinc.org/green-living](http://www.brightsideinc.org/green-living). Registration is open now!

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## Gallopalooza Horses Up for Auction in November



The Gallopalooza live auction, presented by Thorntons Inc. and the Kentucky Distillers' Association will take place on Friday, November 13 at the Mellwood Arts & Entertainment Center, 1860 Mellwood Avenue, Louisville, KY.

Approximately 45 statues will be up for bid at this fun, spirited event. For tickets and to find out which horses will be up for bidding visit [www.Gallopalooza.com](http://www.Gallopalooza.com) for the latest information.



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## Upcoming Events Calendar

### **SEPTEMBER**

Wednesday, September 23rd - Brightside Bash 2015

### **OCTOBER**

Saturday, October 10th - Brightside & Waste Management of Kentucky's Premium Compost Sale

Saturday, October 17th - Brightside & Waste Management of Kentucky's Premium Compost Sale

Saturday, October 17th - Community-Wide Cleanup Supply Distribution

Saturday, October 24th - Brightside / Passport Health Plan Fall Community-Wide Cleanup

Various - Brightside Fall Plant Sale

### **NOVEMBER**

Wednesday, November 4th - Brightside Fall Plant Sale (St. Matthews Feed & Seed Only)

Saturday, November 7th - Brightside Community-Wide Native Planting Day



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