

One Bright City Brightside™



On the Brightside...

WHAT'S NEW AROUND BRIGHTSIDE?

MARCH / APRIL 2015

Our Mission

"Brightside is dedicated to uniting people in clean and green activities that beautify and foster pride in our community through volunteerism, planting, sustainability, and education."

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Brightside/ Passport Health Plan Spring Community-Wide Cleanup Registration Open!



The **Brightside/Passport Health Plan Spring Community-Wide Cleanup** is just around the corner and registration is OPEN! The cleanup will take place on Saturday, April 18th with the suggested cleanup times of 8:00am – 12:00pm.

Brightside is proud to be one of the largest supporters of the "Give A Day" Mayor's Week of Service and we are looking forward to helping to set a new record for Louisville being named the "Most

Compassionate City" again in 2015. The Brightside/ Passport Health Plan Spring Community-Wide Cleanup is one easy way for groups to come together to not only remove the litter from their green spaces and roadway but to also build and foster the sense of civic pride and community that comes along with the work. Many corporations and businesses use this event as a team building opportunity while giving back to the community they serve!

Supply pick up will be held on Saturday, April 11th at the Iroquois Park Amphitheater, 1080 Amphitheater Rd, 40214 from 10:00 – 2:00pm. All supplies are pre-packaged by group for team leaders to collect. If a group fails to pick up their supplies on April 11, and they have t-shirts, the t-shirts go to other volunteers on a first come first serve basis. Groups who do not have t-shirts can call Brightside on Tuesday, April 14th to see if any t-shirts have been returned.

Cleanups are an integral part of Brightside's mission and without the help of your volunteer group, and many other volunteers throughout the year, we could not achieve our goals of a cleaner, greener and more sustainable Louisville. We look forward to seeing all of you on April 18th!



Brightside and Waste Management of Kentucky's Premium Compost Sale Returns April 25th



The benefits of using compost are numerous. It builds good soil structure; enables soil to retain nutrients, water, and air; protects against drought; helps maintain a neutral pH, and protects plants from many diseases commonly found in the garden. It also feeds earthworms and other microbial life in the soil. In general, it doesn't matter what kind of soil you have. All soils can be improved with the addition of compost.

If you don't already compost on your own and are looking for premium compost to add to your gardens, Brightside can help! Our bi-annual compost sale and fundraiser will be held Saturday, April 25th from 8:00am to 12:00pm at the Outer Loop Recycling and Disposal Facility located at 2673 Outer Loop.

Compost can be purchased by the bag or by the scoop. Fees are \$2.50 per bag, or \$35.00 per Bobcat scoop. A discount coupon is available on the Brightside webpage at www.Brightsideinc.org.

Waste Management of Kentucky has generously donated the compost material to Brightside and the proceeds from the compost sale will benefit Brightside's beautification and sustainability efforts.

Brightside compost is a mixture of leaves, chipped tree limbs, yard waste composted into an earthy, well mixed organic amendment that any home gardener would be happy to use on their garden.

The Brightside Bulb Sale Fundraiser is Back



From March 1st through May 22nd Brightside will be hosting our Spring Bulb Sale. The Bulbs will be shipped directly to you or would make a great gift especially with Mother's Day not far off! Orders can be placed online at <http://groups.dutchmillbulbs.com/brightside.php>.

Not sure when you should plant your bulbs, don't worry, our partners at Dutch Mills will make sure you receive your bulbs at their optimal planting time for your region and climate!

Brightside and Community Achieve 2014 Tree Planting Goals



THANK YOU to all the community members, action groups, and community partners who have helped Brightside surpass our 2014 community-wide tree planting goals planting more than 5,500 trees! Brightside will be sharing Mayor Fischer's 2015 goals for Louisville's tree plantings in the next few weeks, so make sure you are watching for our updates!

Our Tree Tracking is still continuing – we would love to hear about the tree plantings you have done in the community, whether it be one or more than 100, we want to know! Register your plantings at: www.brightsideinc.org/louisvilles-tree-tracker.

Want to learn more about trees, where to get them, and how to properly plant and care for them? We have lots of great information at www.brightsideinc.org/trees.

Together we can watch Louisville's Tree Canopy grow and flourish!

Green Living Neighborhood Certification Recruitment Ongoing



We are excited that we are working toward getting our first Green Living Neighborhoods Certified this spring and wanted to let everyone know that we are encouraging any interested neighborhoods to sign up to begin the certification process!

By participating in a tiered neighborhood certification program, Louisville's neighborhoods will

receive recognition for activities such as reducing the amount of waste sent to the landfill, managing storm water on-site, conserving energy and growing produce.

The over-arching goal of the program is to offer ideas and simple steps individuals can take to incorporate sustainable living choices into everyday life and to recognize them for their neighborhood's collective efforts.

If you are interested in learning more about the program or starting the certification process please visit our website at www.brightsideinc.org/green-living. Registration is open now!

Gallopalooza Public Preview Returns



A new herd of colorfully decorated fiberglass Gallopalooza horses will be hitting the streets of Louisville and surrounding counties in late April, along with two new statues representing our community's connection to the bourbon industry: a miniature horse atop a half bourbon barrel and a 6' tall mint julep glass. As a supporter of Brightside, though, you are invited to come see the entire statue collection all in one spot April 17-19. For details

Come show your support of Brightside, one of the beneficiaries of the Gallopalooza project, as this year's sidewalk Derby entries are unveiled to the public at the Collection Preview presented by Computershare. The event will be held in a donated warehouse at the corner of 8th and West Magazine Streets (one block north of Broadway). Tickets are \$5 each and children 3 and under

are free. Parking is available on the street and in the Federal parking garage directly across the street.

Gallopalooza was established in 2003 as a fundraiser for Brightside. Since their founding, Gallopalooza has raised more than \$1.1 million to support ongoing community beautification efforts within the community, such as planting more than 50 acres of wildflowers along Interstate 265 and helping Brightside refurbish or establish more than 20 Brightsites in 2005. Proceeds from their last project in 2009 were used to help plant more than 400 knockout roses and other plants along Interstate 264 between Bardstown Road and Taylor Boulevard, as well as to remove invasive species along Interstate 64 between Cannons and Grinstead.

The event is family-friendly!

Save the Date for the 26th Annual Brightside/ Coca-Cola Volleyball Classic

Mark your calendars – the dates for the 26th Annual Brightside/Coca-Cola Volleyball Classic have been set! The volleyball classic will be held at Seneca Park and the sand division games at Baxter Jacks, this Saturday, July 18 at 9:30 a.m. to dusk and continue at the same time on Sunday, July 19.

Each July, Brightside plays host to one of the largest outdoor volleyball tournaments in the region. Players from several states travel to Louisville to participate helping make this Brightside's largest fundraiser of the year. The 26th Annual Brightside/Coca-Cola Volleyball



Classic promises a lot of action as hundreds of players will set, volley and spike for a cleaner, greener Louisville.

Upcoming Brightside Events

APRIL

Saturday, April 18th – Brightside / Passport Health Plan Spring Community-Wide Cleanup

Saturday, April 25th – Brightside & Waste Management of Kentucky's Premium Compost Sale

JUNE

Saturday, June 6th – Brightside Cleanliness Assessment #2

JULY

Saturday, July 18th – Annual Brightside/ Coca-Cola Classic Volleyball Classic

Sunday, July 19th – Annual Brightside/ Coca-Cola Classic Volleyball Classic

SEPTEMBER

Saturday, September 5th – Brightside Cleanliness Assessment #3

Wednesday, September 23rd – Brightside Bash 2015

OCTOBER

Saturday, October 10th – Brightside & Waste Management of Kentucky's Premium Compost Sale

Saturday, October 17th – Brightside & Waste Management of Kentucky's Premium Compost Sale

Saturday, October 24th – Brightside / Passport Health Plan Fall Community-Wide Cleanup

NOVEMBER

Saturday, November 7th – Brightside Community-Wide Native Planting Day



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Questions? [Contact Us](#)

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