



Lawn Care for Cleaner Air and Grow More Mow Less Programs

Quarterly Report: 04/10/15

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With Spring now upon us and Summer only a couple of months away, planning for the Lawn Care for Cleaner Air and Grow More Mow Less programs is in full swing. We have several public events planned and our ads will soon start popping up in print, on the radio, and online.

We plan on adding more public events later in the Summer, but so far, we are scheduled to attend Earth Day at the Zoo, Arbor Day in Cherokee Park, and the Library's How to Festival.

Like I said before, ads promoting our programs will begin running very soon. This year we will be running ads with the Courier Journal, Louisville Public Media, and Leo Weekly. Below you'll find an ad that will run in the Courier Journal as a print insert. This ad not only promotes our programs, but the second half of the ad can be used as a rebate request form.



Go GREEN, Save GREEN
this Fall with rebates on electric lawn equipment.

Visit louisvilleky.gov/apcd/lawnicare for more information on our residential equipment rebates.

louisvilleky.gov/apcd/lawnicare

"NEED MORE POWER?"
Perfect for lawn care professionals (and amateurs with big yards)

LAWN CARE for CLEANER AIR
ELECTRIC PRO



louisvilleky.gov/APCD/lawnicare/ProfessionalEquipmentRebates

Residential Equipment Rebates

Replacement String Trimmer/Leaf Blower Battery (min. 12-volt) \$10 standard \$15 with trade-in		Electric Leaf Blower/Vac (min. 9 amp, 200 mph force + 2yr warranty) \$15 standard \$30 with trade-in	
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Two Ways to Get a Rebate

1. Through a participating dealer. Participating dealers give the rebates up front, as dollars off of the purchase price. This is the fastest way to get a lawn care rebate. The list of participating dealers is available at louisvilleky.gov/apcd/lawnicare or by calling (502) 574-0000.
2. Individually. If you are purchasing your eligible equipment at a non-participating dealer, use the form on the back of this brochure to request a Bonus or Standard Rebate. You should receive your rebate within 60 days. If you have questions about the Rebate Program, please visit louisvilleky.gov/apcd/lawnicare or call (502) 574-0000.

INDIVIDUAL REBATE REQUEST FORM
(Not for use with the Electric Pro program, see website for details.)

If you have purchased your eligible electric or human-powered lawn equipment from a non-participating dealer, please send this form and the following documents to:

LAWN CARE FOR CLEANER AIR
Air Pollution Control District
850 Barret Ave., Rm. 205
Louisville, KY 40204-1745

- Official proof of residency in Jefferson County, Ky. (e.g., photocopy of driver's license).
- Standard Rebate: original lawn equipment purchase receipt. Photocopies of receipts will not be accepted.
- Bonus Rebate: original voucher with official seal from the Louisville Metro recycling center where used equipment was traded in.

Name: _____
Address: _____
City, State: _____
Phone (Daytime): _____ (Evening): _____
Dealer where you bought the equipment: _____
Dealer address: _____
Rebate amount requested: _____ Date purchased: ____/____/____
Make & model of the lawn equipment purchased: _____

Qualified rebates will be mailed within 60 days.

louisvilleky.gov/apcd/lawnicare

We have already seen a number of rebates come in this quarter. Hopefully this batch is just the start of a very busy season.

Rebates for first quarter of 2015					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
BENNETT	JOHN A	40220	\$50.00	Lawnmower, battery-powered (cordless) electric	Lowe's, Norton Healthcare
BENNETT	JOHN A	40220	\$15.00	String trimmer, electric (corded or battery)	Sears, Oxmoor Mall
BOONE	JAN M	40207	\$25.00	Reel lawnmower (human-powered)	Brownsboro Hardware
BUTTS	MARILYN K	40207	\$25.00	Reel lawnmower (human-powered)	Brownsboro Hardware
CAMACHO	LORIE A	40205	\$100.00	Lawnmower, corded electric (120 V)	Lowe's, Bashford Manor
CAMACHO	LORIE A	40205	\$30.00	String trimmer, electric (corded or battery)	Lowe's, Bashford Manor
CRUTCHER	DANIEL L	40206	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
EMERY JR	STUART M	40223	\$50.00	Lawnmower, battery-powered (cordless) electric	Amazon.com
JOHNSON	MICHAEL R	40205	\$15.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
LAMB	JEROME F	40242	\$15.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
MONSMA	BRIAN R	40207	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
RADEMAKER	MARY C	40204	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
RICHARD	ANN E	40205	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
RICHARDSON	CHRISTOPHER A	40222	\$50.00	Reel lawnmower (human-powered)	Brownsboro Hardware
SETTLES	PAUL K	40219	\$100.00	Lawnmower, battery-powered (cordless) electric	Sears, Jefferson Mall
SMITH	BARBARA M	40222	\$30.00	String trimmer, electric (corded or battery)	Lowe's, Norton Healthcare
THOMPSON	BARBARA A	40059	\$100.00	Commercial string trimmer, Stihl	Beards, Crestwood, Ky
WEBER	HUGH D	40059	\$25.00	Reel lawnmower (human-powered)	Brownsboro Hardware
WIEGANDT	WILLIAM H	40243	\$100.00	Commercial string trimmer, other	Beards, Crestwood, Ky
WILLIAMS	VICTORIA S	40207	\$15.00	String trimmer, electric (corded or battery)	Brownsboro Hardware