



Lawn Care for Cleaner Air and Grow More Mow Less Programs

Quarterly Report: 10/9/14

Prepared by: Bradley Coomes, Environmental Coordinator

Now that summer is over, the Lawn Care for Cleaner Air program is starting to wind down. However, we are currently running a limited number of ads in the Courier Journal (see the print ad below) and on the Courier’s website.

The image shows a print advertisement for the 'Lawn Care for Cleaner Air' program. The ad features a 'CLEAN AIR HERO' logo with a leaf blower, the headline 'Go GREEN, Save GREEN this Fall with rebates on electric lawn equipment.', and a 'NEED MORE POWER?' section for the 'ELECTRIC PRO' program. To the right is a rebate request form titled 'INDIVIDUAL REBATE REQUEST FORM' with two ways to get a rebate, a list of participating equipment (Replacement String Trimmer/Leaf Blower Battery and Electric Leaf Blower/Vac), and a form to request a rebate with fields for name, address, phone, dealer information, and rebate amount.

We are hoping that with a late season advertising push we will see an uptick in leaf blower and battery rebates. The ad is also intended to raise awareness of our Electric Pro rebate program that offers rebates on more powerful lawn equipment.

In the third quarter of 2014 the following Louisville residents participated in the LCCA rebate program:

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
ACKERMAN	NORMAN T	40214	\$100.00	Lawnmower, battery-powered (cordless) electric	Speier Ace Hardware
ADAMS	CHARLES W	40217	\$25.00	Reel lawnmower (human-powered)	Keith's Hardware
ALKIRE	ELIZABETH D	40205	\$30.00	String trimmer, electric (corded or battery)	Home Depot, Breckenridge Lane
ARGO	JOHANNA H	40206	\$50.00	Lawnmower, corded electric (120 V)	Oscar's Hardware
ARMSTRONG	BRIAN T	40241	\$15.00	Blower/vacuum, electric (corded or battery)	Keith's Hardware
BAKER	TOBIAS J	40206	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
BARCH	GARY A	40204	\$100.00	Lawnmower, corded electric (120 V)	Keith's Hardware
BARMORE	STEPHEN A	40205	\$100.00	Lawnmower, battery-powered (cordless) electric	Amazon.com
BARMORE	STEPHEN A	40205	\$25.00	Battery, large (for lawnmower)	Amazon.com
BARMORE	STEPHEN A	40205	\$30.00	Commercial blower/vac, Stihl	Mower Shop, The - Stihl
BARMORE	STEPHEN A	40205	\$50.00	Battery, small (for trimmer or blower)	Amazon.com
BATES	MARJORIE B	40217	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
BATES	MARJORIE B	40217	\$30.00	String trimmer, electric (corded or battery)	Keith's Hardware
BELL	JEFFREY A	40222	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
BERGMANN	ALYCIA A	40204	\$30.00	String trimmer, electric (corded or battery)	Keith's Hardware
BILLY JR	JOSEPH M	40215	\$100.00	Lawnmower, battery-powered (cordless) electric	DeWalt Black & Decker Inc.
BRADFORD	CHRIS J	40207	\$30.00	String trimmer, electric (corded or battery)	Home Depot, Breckenridge Lane
BRANAN	PHILLIP H	40222	\$50.00	Lawnmower, battery-powered (cordless)	Amazon.com

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				electric	
BRAUNER	DEAN J	40218	\$30.00	String trimmer, electric (corded or battery)	Keith's Hardware
BRIDGEMAN, Jr.	STEWART G	40206	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Breckenridge Lane
BURKE	WILLIAM K	40206	\$15.00	Blower/vacuum, electric (corded or battery)	Lowe's, Bashford Manor
CAMPBELL	KENNETH R	40206	\$50.00	Lawnmower, corded electric (120 V)	Oscar's Hardware
CAPPS	MILTON R	40272	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
CLARK	MARILYN R	40207-3913	\$100.00	Lawnmower, corded electric (120 V)	Amazon.com
CLEMONS JR	ANTHONY T	40205	\$100.00	Lawnmower, corded electric (120 V)	Keith's Hardware
COMBS	NANCYE M	40207	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
COOK	MARTY D	40245	\$100.00	Lawnmower, corded electric (120 V)	Brownsboro Hardware
CORLEY	STEVEN M	40207	\$30.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
CORWIN	JAMES A	40299	\$15.00	String trimmer, electric (corded or battery)	Home Depot, Hurstbourne
CREASY	DANIEL K	40206	\$100.00	Lawnmower, battery-powered (cordless) electric	Oscar's Hardware
CRUZ	HEATHER	40214	\$15.00	String trimmer, electric (corded or battery)	Kmart, Outer Loop
CURRAN	DONNA C	40204	\$50.00	Lawnmower, corded electric (120 V)	Amazon.com
DAVIS	MICHAEL A	40204	\$30.00	String trimmer, electric (corded or battery)	Keith's Hardware
DOBBS	ALLISON K	40204	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Preston Hwy.
EHRESMAN	SARAH K	40208	\$25.00	Reel lawnmower (human-powered)	Speier Ace Hardware
EISINGER	JOHN R	40206	\$100.00	Lawnmower, corded electric (120 V)	Oscar's Hardware
ELLEMAN	SUSAN E	40207	\$50.00	Battery, large (for	Home Depot,

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				lawnmower)	Westport Road
ELSWICK	FREDERICK T	40207	\$100.00	Lawnmower, corded electric (120 V)	Keith's Hardware
ELWELL	JOSHUA D	40291	\$15.00	String trimmer, electric (corded or battery)	Lowe's, Bashford Manor
ERENA	JOSEPH P	40241	\$25.00	Battery, large (for lawnmower)	Beards, Crestwood, Ky
ESTEPP	JAMES R	40291	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
FARAH	KEITH A	40220	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
FARMER	JEFFREY R	40204	\$15.00	Battery, small (for trimmer or blower)	DeWalt Black & Decker Inc.
FARMER	JEFFREY R	40204	\$15.00	Battery, small (for trimmer or blower)	DeWalt Black & Decker Inc.
FISTER	PHILIP A	40220	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
FISTER	PHILIP A	40220	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
FITZGIBBONS	EDMUND M	40205	\$30.00	String trimmer, electric (corded or battery)	Keith's Hardware
FURMAN	JUDITH T	40220	\$100.00	Lawnmower, battery-powered (cordless) electric	Keith's Hardware
GARDNER	ROSEMARY	40220	\$50.00	Battery, large (for lawnmower)	Worx.com
GIBSON	MARION B	40206	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
GOLDSMITH	LINDA J	40059	\$15.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
GRAY	COLIN R	40206	\$50.00	Lawnmower, corded electric (120 V)	Brownsboro Hardware
GRETCHEN	STACY L	40218	\$50.00	Lawnmower, corded electric (120 V)	Lowe's, Bashford Manor
GRUMLEY	JAMES B	40207	\$25.00	Reel lawnmower (human-powered)	Home Depot, Breckenridge Lane
GULICK	ELIZABETH E	40204	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
HACKETT	DAVID W	40217	\$30.00	String trimmer, electric (corded or battery)	Walmart, Shelbyville Road
HADORN	RONALD S	40228	\$50.00	Battery, large (for lawnmower)	DeWalt Black & Decker Inc.

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
HAGAN JR	JULIUS N	40216	\$50.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Dixie Hwy.
HALLIGAN	ROBERT C	40245	\$30.00	Blower/vacuum, electric (corded or battery)	Brownsboro Hardware
HAMADA	TAREK H	40206	\$15.00	Blower/vacuum, electric (corded or battery)	Oscar's Hardware
HARRIS	BENJAMIN H	40204	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
HAY	LAURA A	40223	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Westport Road
HENDRIX	GARY K	40207	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
HERNANDEZ	KATELYN R	40213	\$25.00	Reel lawnmower (human-powered)	Amazon.com
HESS	JANE	40241	\$30.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
HOFFMAN JR	GARNET S	40205	\$100.00	Lawnmower, corded electric (120 V)	DeWalt Black & Decker Inc.
HURST	STEVEN C	40206	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
HURST	STEVEN C	40206	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
HYNES JR	JOSEPH L	40206	\$15.00	String trimmer, electric (corded or battery)	Oscar's Hardware
JACKSON	TIMOLYN M	40211	\$30.00	String trimmer, electric (corded or battery)	Home Depot, Clarksville
JENNINGS	MICHAEL S	40204	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
JOHNSON	HOLLY B	40222	\$100.00	Lawnmower, corded electric (120 V)	Brownsboro Hardware
KERRIGAN	THOMAS	40205	\$100.00	Lawnmower, corded electric (120 V)	Keith's Hardware
KILLIAN	COLEEN K	40203	\$15.00	String trimmer, electric (corded or battery)	Wal-Mart, Outer Loop
KLEINHENZ	DAVID L	40204	\$50.00	Battery, large (for lawnmower)	DeWalt Black & Decker Inc.
KNAPPER	ALAN G	40215	\$50.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Hurstbourne
KNOPF	MELODY R	40023	\$15.00	String trimmer, electric	Amazon.com

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				(corded or battery)	
KOLB	CHARLES L	40214	\$30.00	String trimmer, electric (corded or battery)	Lowe's, Dixie Hwy.
KREMER	JOSEPH	40204	\$100.00	Lawnmower, battery-powered (cordless) electric	DeWalt Black & Decker Inc.
LANHAM	KATRINA C	40243	\$15.00	String trimmer, electric (corded or battery)	Home Depot, Westport Road
LANHAM	KATRINA C	40243	\$15.00	Blower/vacuum, electric (corded or battery)	Home Depot, Westport Road
LANHAM	KATRINA C	40243	\$25.00	Reel lawnmower (human-powered)	Home Depot, Breckenridge Lane
LAVENSON	CHRISTOPHER C	40204	\$15.00	String trimmer, electric (corded or battery)	Keith's Hardware
LICHTENBERGER	MATT J	40217	\$25.00	Reel lawnmower (human-powered)	Westenhofer hardware
LISTER JR	SLOAN E	40205	\$100.00	Lawnmower, battery-powered (cordless) electric	Keith's Hardware
LOPATOSKY	GREG L	40204	\$100.00	Lawnmower, battery-powered (cordless) electric	Lowe's, Bashford Manor
LUTTMER	CATHERINE A	40205	\$50.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Westport Road
MAHON	COLLEEN M	40205	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
MALAKAS	LINDA D	40216	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
MARVIN	ERIK V	40299	\$100.00	Lawnmower, battery-powered (cordless) electric	Lowes, Norton Healthcare
MARVIN	ERIK V	40299	\$30.00	String trimmer, electric (corded or battery)	Lowes, Norton Healthcare
MASSEY	JAMES H	40059	\$50.00	Reel lawnmower (human-powered)	Brownsboro Hardware
MASSEY	JAMES H	40059	\$30.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
MATHESON	JEFFREY E	40205	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Breckenridge Lane
MAYER	LEE S	40207	\$100.00	Lawnmower, corded	Brownsboro

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				electric (120 V)	Hardware
MCAVINUE	LINDA B	40205	\$50.00	Battery, large (for lawnmower)	Horton Hardware
MCBRIDE	CATHERINE R	40206	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
MCCAULEY	MICHAEL R	40245	\$10.00	Battery, small (for trimmer or blower)	Lowe's, Norton Healthcare
MCCRORY	ANTHONY L	40214	\$30.00	String trimmer, electric (corded or battery)	Lowe's, Dixie Hwy.
MCFARLAND	KENNETH W	40214	\$15.00	String trimmer, electric (corded or battery)	Lowe's, Hurstbourne Pkwy.
MCFARLAND	RICHARD A	40206	\$15.00	String trimmer, electric (corded or battery)	Lowe's, Hurstbourne Pkwy.
MILLS JR	KENDRICK N	40206	\$50.00	Battery, large (for lawnmower)	OrderTree.com
MORGAN	JOHN C	40214	\$50.00	Lawnmower, battery-powered (cordless) electric	Lowe's, Bashford Manor
MOSIER	WILLIAM J	40222	\$30.00	String trimmer, electric (corded or battery)	Home Depot, Westport Road
MURPHY	MARY C	40205	\$50.00	Battery, large (for lawnmower)	Country Home Products
MURPHY	MARY C	40205	\$25.00	Battery, large (for lawnmower)	Country Home Products
O'BANNON	KENDRA D	40220	\$100.00	Lawnmower, corded electric (120 V)	Oscar's Hardware
OCONNOR	PETER J	40204	\$100.00	Lawnmower, corded electric (120 V)	Keith's Hardware
ORME	HOWARD M	40206	\$10.00	Battery, small (for trimmer or blower)	Oscar's Hardware
OWENS	JAMES M	40212	\$30.00	String trimmer, electric (corded or battery)	Lowe's, Veterans Parkway
PATTON	TAMMY S	40204	\$15.00	String trimmer, electric (corded or battery)	Keith's Hardware
PAULY	HOLLIANN H	40206	\$15.00	Blower/vacuum, electric (corded or battery)	Oscar's Hardware
PETERS	CHARLES E	40206	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
PLACHER	JOHN P	40214	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
POULTER JR	DOUGLAS	40205	\$15.00	String trimmer, electric (corded or battery)	Home Depot, Hurstbourne

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Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
POULTER JR	DOUGLAS	40205	\$10.00	Battery, small (for trimmer or blower)	Lowe's, Bashford Manor
POWELL	JACQUELYN A	40216	\$50.00	Lawnmower, corded electric (120 V)	Walmart, Bashford
POWELL	JACQUELYN A	40216	\$15.00	String trimmer, electric (corded or battery)	Walmart, Bashford
PRICE	ANDREW R	40217	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Westport Road
RAMSEY	CHARLOTTE S	40023	\$100.00	Lawnmower, corded electric (120 V)	Sears, Oxmoor Mall
RAYZOR	SANFORD L	40258	\$30.00	Blower/vacuum, electric (corded or battery)	Walmart, Bashford
RAYZOR	SANFORD L	40258	\$30.00	String trimmer, electric (corded or battery)	Walmart, Bashford
RENFRO	DEBORAH J	40216	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
RODRIQUEZ	GERARDO A	40203	\$25.00	Reel lawnmower (human-powered)	Oscar's Hardware
RONAY	ERIC J	40206	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
RUSSELL	THEODORE T	40299	\$100.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
SCOBIE	DONALD M	40217	\$100.00	Lawnmower, corded electric (120 V)	Oscar's Hardware
SHALENKO	MATHEW S	40207	\$50.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Breckenridge Lane
SHUMATE	WILLIAM G	40213	\$15.00	Battery, small (for trimmer or blower)	DeWalt Black & Decker Inc.
SHUMATE	WILLIAM G	40213	\$15.00	Battery, small (for trimmer or blower)	DeWalt Black & Decker Inc.
SMITH	PHILIP T	40219	\$30.00	Blower/vacuum, electric (corded or battery)	DeWalt Black & Decker Inc.
STEPHENS	KAREN L	40205	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
STOKES	SUSAN B	40207	\$50.00	Lawnmower, battery-powered (cordless) electric	Brownsboro Hardware
STRATTON	WADE T	40245	\$50.00	Lawnmower, battery-	Home Depot,

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				powered (cordless) electric	Breckenridge Lane
THOMPSON	ANN K	40204	\$25.00	Reel lawnmower (human-powered)	Keith's Hardware
TRAHER III	WILLIAM G	40291	\$100.00	Lawnmower, corded electric (120 V)	Home Depot, Hurstbourne
VANHOOSE	RANDY S	40207	\$25.00	Reel lawnmower (human-powered)	Brownsboro Hardware
VAUGHAN	JOHN W	40222	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Westport Road
VEYTIA	SANTIAGO E	40241	\$100.00	Lawnmower, battery-powered (cordless) electric	Lowes, Norton Healthcare
WACHSMAN	SEAN H	40241	\$30.00	String trimmer, electric (corded or battery)	Brownsboro Hardware
WALSH	SARA M	40204	\$100.00	Lawnmower, corded electric (120 V)	Speier Ace Hardware
WALZEM	TORRANCE J	40059	\$100.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Westport Road
WALZEM	TORRANCE J	40059	\$30.00	String trimmer, electric (corded or battery)	Home Depot, Westport Road
WEST	MICHAEL D	40217	\$15.00	String trimmer, electric (corded or battery)	Home Depot, Breckenridge Lane
WEST	MICHAEL D	40217	\$50.00	Lawnmower, battery-powered (cordless) electric	Home Depot, Breckenridge Lane
WETHINGTON	JOSEPH L	40215	\$50.00	Lawnmower, battery-powered (cordless) electric	Country Home Products
WILKINS	STEVEN R	40205	\$50.00	Lawnmower, corded electric (120 V)	Keith's Hardware
WILLIAMS	ARTHUR L	40206	\$100.00	Lawnmower, corded electric (120 V)	Brownsboro Hardware
WILLIAMS	ARTHUR L	40206	\$50.00	Reel lawnmower (human-powered)	Brownsboro Hardware
WILLIS	WILLIAM D	40205	\$100.00	Lawnmower, corded electric (120 V)	Horton Hardware
WILLIS1745	WILLIAM D	40205	\$30.00	String trimmer, electric (corded or battery)	Horton Hardware
WILSON	KENNETH J	40207	\$100.00	Lawnmower, battery-	Keith's Hardware

Rebates in Period for Board Report					
Last Name	First Name	ZIP code	Rebate Amt.	Description	Vendor Name
				powered (cordless) electric	
WILSON	KENNETH J	40207	\$50.00	Battery, large (for lawnmower)	Keith's Hardware
WISDOM	VIRGIL L	40216	\$30.00	Blower/vacuum, electric (corded or battery)	DeWalt Black & Decker Inc.
WISDOM	VIRGIL L	40216	\$30.00	String trimmer, electric (corded or battery)	DeWalt Black & Decker Inc.
WRIGHT	HOLLY H	40207	\$25.00	Reel lawnmower (human-powered)	Brownsboro Hardware
YATES	TRICIA S	40204	\$50.00	Lawnmower, corded electric (120 V)	CPO Reconditioned Tools
YOUNG JR	WILLIAM W	40205	\$50.00	Battery, large (for lawnmower)	DeWalt Black & Decker Inc.

