Imaginer c’est Choisir
To Imagine is to Choose
$250M

PROJECT COMPONENTS INDIVIDUALLY FINANCED FOR LONG-TERM HOLD CAPABILITY
Compassionate
Engaging the community in consideration of its own future is a generative way to create identity and direction from within.

Competitive
The key to city identity is aiming to be what you aspire to appear.

Connected
Neighborhoods are not autonomous. Their boundaries reflect perceived cross-neighborhood relationships.

Creative
By connecting people in dynamic ways, stimulating imagination and ideas, the stage is set to ignite what is unique to Louisville.

*Quotes from Vision Louisville*
PHASING OF MULTI-FAMILY, SINGLE FAMILY, HOTEL, OFFICE, & RETAIL CONSTRUCTION WILL HAPPEN CONCURRENTLY