LEGEND:
- **Blue** - Industrial/ Agricultural center
- **Purple** - Play Areas Rec & Programming
- **Red** - Farmers market/ Community grocery
- **Orange** - Retail & Mixed Use
- **Green** - Community Garden/ Orchard
- **White** - Parking

**HERITAGE GARDENS**

Seeing things from every angle
HERITAGE GARDENS

Development Financing Strategy:

- Primary Income - Hemp Distribution Center
- Secondary Income:
  - Space Occupancy (by venues)
  - Transportation (bike rentals, scooter rentals, etc.)
- Space Rental (events / functions)
- Events
  - Sponsored
  - Annual

Source: Hemp Business Journal and Vote Hemp estimates ($ mil., consumer sales)
Potential Developing Partners:

- University of Kentucky
- Kentucky Department of Agriculture
- Kentucky Hemp Association
- University of Louisville
- Metro Louisville- Parks and recreation
- Farmers of America
- HUD
- Housing Authority
- Sullivan Culinary School
Vision Louisville - Shared Goals

- Sustainability
- Economy
- Livability
- Connectivity
- Creativity
- Health
- Authenticity

Heritage Gardens

Seeing Things from Every Angle
Heritage Gardens captures Vision Russell priorities of:

- Improved Educational Outcomes
- New Retail/Service Centers/Economic Growth
- Improved Health and Community Connectivity
Heritage Gardens

**Seeing Things from Every Angle**

**HERITAGE GARDENS**

- Phase 1: Obtain initial funding stream through release of (TIF) Tax Increment Finance 6-12mos
- Phase 2: Negotiating, securing and having released the project financing 6-12mos
- Phase 3: Environmental preparedness and implementation of remediation strategies 6mos
- Phase 4: Project construction ground breaking through completion 18mos

**Development:**
- Will launch immediately upon approval
- Will consist of 4 phases
- Total duration 3-4 years

**Project Development Total Time Expectancy - 3 to 4 Years**