



SoBro ArtWalks Contest

The Basics

Four intersections along the 4th Street corridor will be painted as part of this contest: 1) Broadway, 2) York, 3) Breckinridge, and 4) Kentucky. Winners will oversee the painting of their design on the crosswalk using community volunteers. The necessary paint and supplies will be provided.

How to Enter

1. Applicants must complete and submit the SoBro ArtWalks Entry Form (“the Entry Form”), including agreement to these terms and conditions. The Entry Form and Terms & Conditions Acceptance Form must be submitted to:

Develop Louisville, Office of Advanced Planning
Attn: Kendal Baker
Metro Development Center
444 South Fifth Street, 6th Floor
Louisville, KY 40202

Digital submissions will also be accepted. Please contact Jeff O’Brien at jeff.obrien@louisvilleky.gov or 502-574-1354 to make arrangements for digital submissions. In addition to the Entry Form, each applicant must submit the following materials for consideration:

2. A written description (100 words or less) of the proposed design and how it relates to the SoBro neighborhood. The description should explain how the designer will coordinate community volunteers to apply their drawing to the crosswalks.
3. Choose an intersection (descriptions are below) and submit illustrations of crosswalk design. Submissions may be computer-generated or hand-prepared. The submitted design should be shown in color, as envisioned by the designer. The format must be compatible for 11X17 size paper. Illustrations submitted in hard copy may not be larger than 24x36.
4. Entries must be submitted online or received at the above address no later than **12:00 p.m. (noon) on Friday, August 22, 2014.**

General Crosswalk & Design Information

Designs should be tailored based on the type of crosswalk, which takes one of two forms: transverse crosswalk or bar crosswalk.

Transverse crosswalks are those where no bars exist between the white crosswalk lines. Transverse crosswalks exist at Kentucky Street and York Street. Designs should fill the entire width and length of the crosswalk from curb-to-curb.

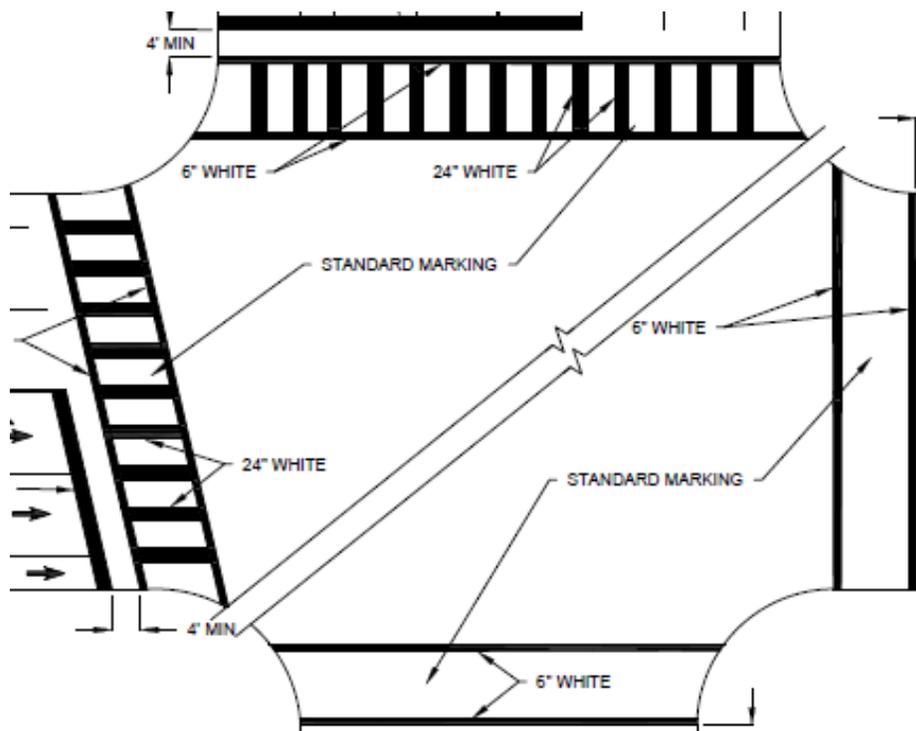
Bar crosswalks are those where there are bars between the white crosswalk lines. Bar crosswalks exist at Broadway and Breckinridge Street. Designs should fill the blank spaces between the bars for the entire width and length of the crosswalk from curb-to-curb.

No white transverse lines or bar lines may be removed or painted over as part of this contest. The designs/painting may not extend beyond the limits of the crosswalk.

Color codes for street markings are established by the Federal Highway Administration. The colors red, blue, yellow, and white are designated to convey traffic control information. The use of these colors in design entries should be minimized, and is subject to review. Designs shall not mimic any official traffic markings. All designs and color schemes must be approved by Louisville Metro Public Works.

The actual painting of the crosswalks will reflect the selected design as closely as possible; however, because of the nature of the community participation event, there may be some variation of the design.

Typical Intersection Details



Choose an Intersection

There are four intersections along 4th Street available for this contest: Broadway (southern leg only), York, Breckinridge and Kentucky. Designers may choose more than one intersection; however, separate entries will be necessary for each intersection. Details of the intersections are below:

Broadway (southern leg only):

General Description: Broadway is the gateway between Downtown and the SoBro neighborhood. Once Louisville's "magic corner," this intersection still has the potential to be a meeting place and hub of activity. The intersection contains a full bar crosswalk. Only the southern leg of the crosswalk will be painted as part of this contest. Additionally, vertical gateway elements may be proposed as part of a more permanent design feature for the neighborhood and Metro to consider for future improvements.

Crosswalk Type & Dimensions (all distances are approximate): Bar. Southern Leg = 6 feet wide by 36 feet long.

Land Uses: Mixed: Commercial (Office and retail) and residential.

Significant Landmarks: Heyburn Building is at the southeast corner of the intersection. The Brown Hotel is at the northeast corner.

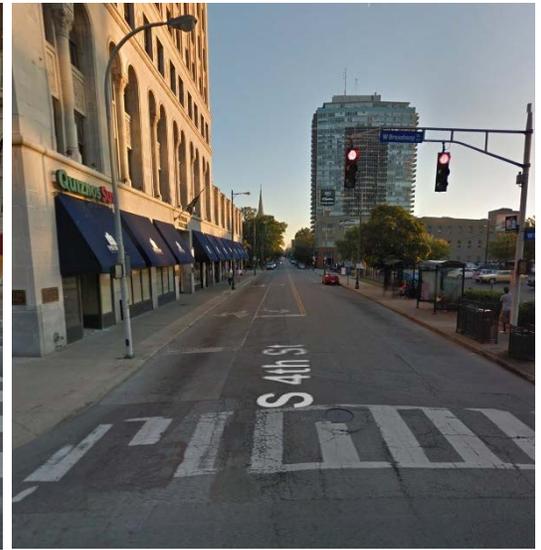
Photos:



Aerial



View North



View South

York Street:

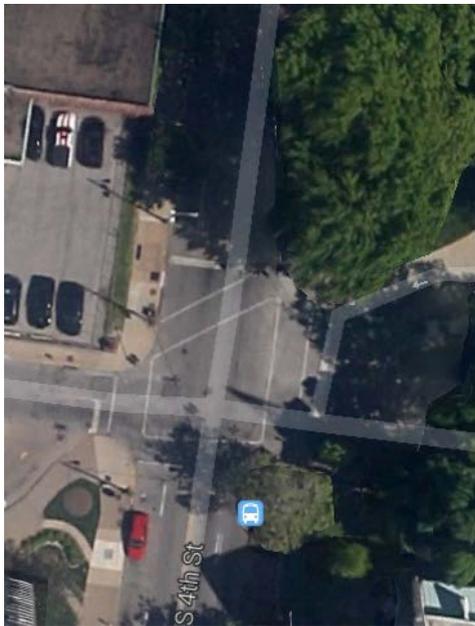
General Description: York is a key intersection in the SoBro neighborhood. The Main Branch of the Louisville Free Public Library and the 800 Building anchor this location. The crosswalk contains only transverse lines and has a unique layout due to the offset of York Street.

Crosswalk Type & Dimensions (all distances are approximate): Transverse. Northern Leg = 6 feet wide by 48 feet long. Southern Leg = 6 feet wide by 38 feet long. Eastern Leg = 6 feet wide by 50 feet long. Western Leg = 10 feet wide by 20 feet long.

Land Uses: Mixed: Commercial, institutional and residential.

Significant Landmarks: Main Library is located at the northeast corner and the 800 Building is at the southwest corner.

Photos:



Aerial



View North



View South

Breckinridge Street:

General Description: Education is a mainstay at the intersection of 4th Street and Breckinridge Street. Spalding University anchors the east side of the intersection and Presentation Academy is at the southwest corner. The crosswalk is a full bar crossing. A dedicated bike lane was recently added to the south side of Breckinridge.

Crosswalk Type & Dimensions (all distances are approximate): Bar. Northern Leg = 10 feet wide by 38 feet long. Southern Leg = 10 feet wide by 38 feet long. Eastern Leg = 10 feet wide by 38 feet long. Western Leg = 10 feet wide by 38 feet long.

Land Uses: Institutional.

Significant Landmarks: Spalding University is located at the northeast and southeast corners, Presentation Academy is at the southwest corner and Lampton Baptist Church is on the northwest corner.

Photos:



Aerial



View North



View South

Kentucky Street:

General Description: Kentucky Street is the gateway between SoBro and Old Louisville. It contains two of the largest public gathering areas in the neighborhood (Memorial Auditorium and Memorial Park). It provides an opportunity to make a lasting impression of the SoBro neighborhood and transition into historic Old Louisville. The intersection has transverse crosswalks.

Crosswalk Type & Dimensions (all distances are approximate): Transverse. Northern Leg = 10 feet wide by 38 feet long. Southern Leg = 10 feet wide by 38 feet long. Eastern Leg = 10 feet wide by 38 feet long. Western Leg = 10 feet wide by 38 feet long.

Land Uses: Institutional, vacant commercial and open space.

Significant Landmarks: Memorial Auditorium is located on the northwest corner and Memorial Park is located at the northeast corner.

Photos:



Aerial



View North



View South



Selection of Winners:

There will be four winners chosen: one winner each for the Broadway, York, Breckinridge, and Kentucky intersections. Winning entries will be selected by a panel of judges made up of representatives of the SoBro Neighborhood Association, Louisville Metro Government, and the Commission on Public Art (COPA).

Judging of entries will be based on the following criteria:

- ❖ Originality of idea and form. The design is innovative and fulfills its intended function in a visually provocative way.
- ❖ Site-responsiveness. The design is responsive to the character and context of the neighborhood intersection.
- ❖ Compliance with design detail specifications, and appropriately scaled.
- ❖ Potential impact. The design makes a meaningful contribution to the space and aids in activating the site.



The Entry Form

Name: _____

Business Name (if applicable): _____

Address: _____

E-Mail: _____

Phone Number: _____

Intersection: _____

Design Description (attach separate pages if necessary):

Indemnity: By submitting an entry, each Applicant agrees to indemnify, hold harmless and defend Louisville Metro Government from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney’s fees arising from or in connection with the Applicant’s participation, any use by Louisville Metro Government of the Applicant’s Submission and/or the exercise by Louisville Metro Government of any rights granted to it herein.

Notwithstanding anything herein to the contrary, in the event of any claim by a third party affecting or relating to the Submission, Louisville Metro Government shall have, in addition to any other rights available to it, at law or in equity, the right to immediately revoke any prize.

Release of Claims: By submitting an entry, each Applicant releases Louisville Metro Government from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney’s fees arising from or in connection with the Applicant’s participation in this competition.

I _____ affirm the information above is accurate and that the design being submitted is my own intellectual property and not subject to any copyright. I agree to the Terms and Conditions of the SoBro ArtWalks Contest. I understand that once submitted the materials become property of Louisville Metro Government.

Signature: _____ Date: _____