



SAMPLE Letter to Visitors to a Business with an Idle Reduction Policy

Dear {Business name} Visitor:

{Business name} is excited to be a part of an Idle Free Louisville and to do our part for cleaner air for all to breathe. Unnecessary vehicle idling contributes to health risks and pollution in Louisville. It also wastes fuel and money. This is one hazard that can be easily prevented and we have committed to be part of the solution. However, we need your help!

We hope this is an easy request. All we ask is that you assist our efforts to be an idle free business by not idling unnecessarily while making deliveries to or visiting our company. The simple act of turning the key can help protect our health and your own, and will save you money on fuel and engine maintenance too.

Did you know...

- Today's fuel-injected gasoline engines don't need warming at all and the modern diesel engine requires no more than 3 minutes of warming;
- Restarting a vehicle causes less wear and tear on the engine than idling; and
- Restarting a vehicle uses less fuel, and creates fewer emissions, than idling for 10 seconds!

{Business name} has committed to reduce idling in our vehicles and on our property, and we ask you to join us. Attached to this letter is our company's Idle Reduction Policy for our property.

Just as {Business name} is doing our part to reduce vehicle emissions on our property, we encourage you to take action wherever you are. Each of us can have a positive impact on our air quality by turning the key in our own vehicles as well as when we are driving for work. By working together, we can do our part to keep Louisville's air healthy for ourselves, our families, and our community. So turn the key and be idle free!