



**FIRST ANNIVERSARY PRESS CONFERENCE  
AUGUST 30, 2011**

**Call to Order**

**Official Welcome**

**Mayor Greg Fischer**

**National League of Cities**

**FDIC**

**Thank You and Wrap Up**

**Photos**

**Recommitment by Partners**

**Cake**





# COMMUNITY SERVICES AND REVITALIZATION

## ECONOMIC DEVELOPMENT



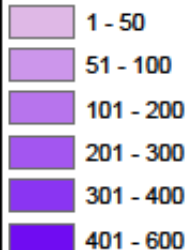
# Bank On Louisville



## Legend

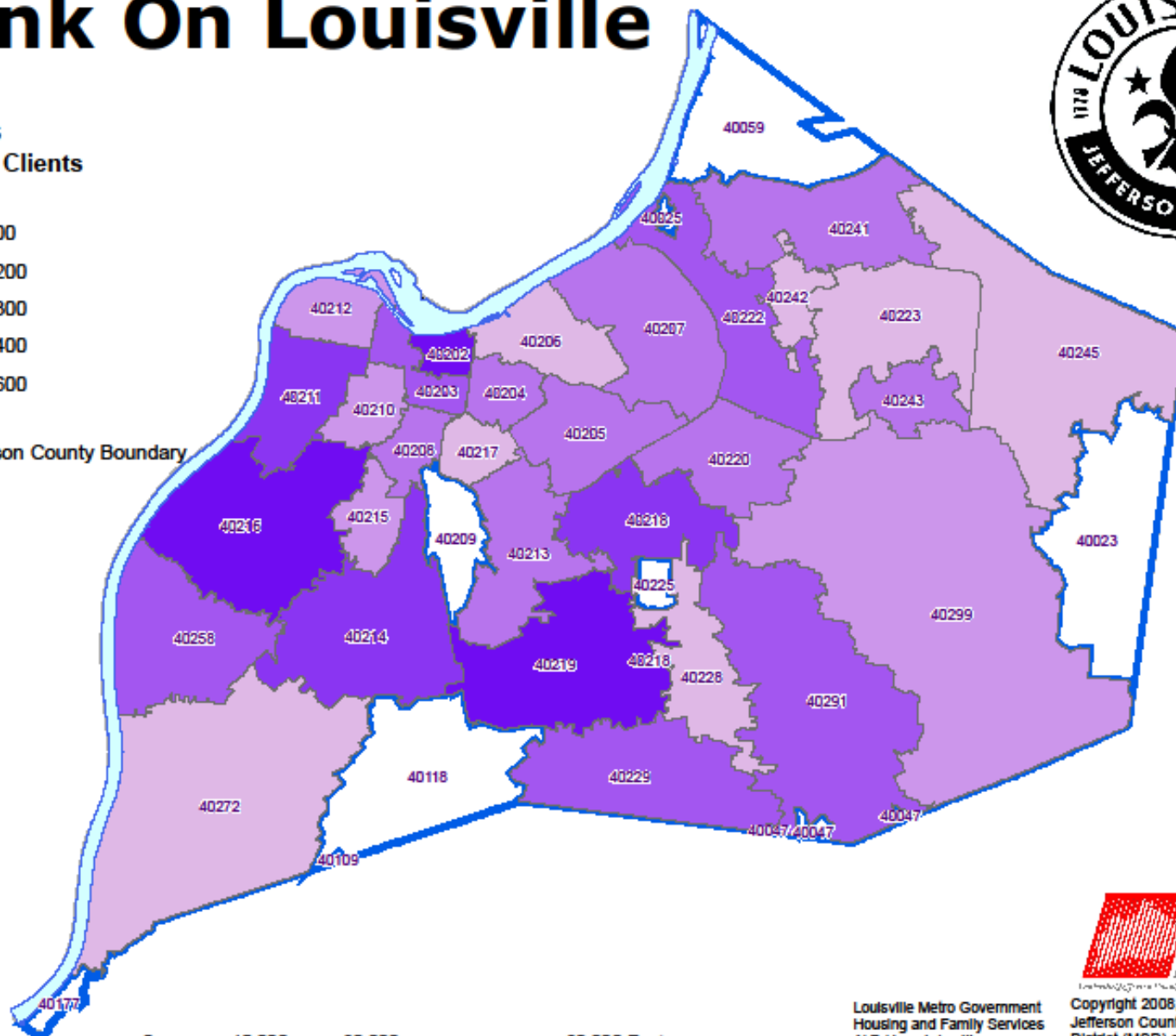
### ZIP Codes

### Number of Clients



River

Jefferson County Boundary



Louisville Metro Government  
Housing and Family Services  
Al F. Humphries III  
8-29-11  
<BOL>

Copyright 2008, Louisville and  
Jefferson County Metropolitan Sewer  
District (MSD) and Louisville Water  
Company (LWC).  
All Rights Reserved.

Louisville  
Office of the Mayor  
**Proclamation**

*Greetings to whom all these presents  
shall come, know ye that*

**August 30, 2011**

*is hereby proclaimed  
in Louisville, Kentucky to be*  
**Bank On Louisville Day**  
**Celebrating its 1<sup>st</sup> Anniversary**  
*and I urge all citizens to observe this  
special recognition.*



*Done in Louisville, Commonwealth  
of Kentucky, this the Thirtieth  
day of August, 2011.*

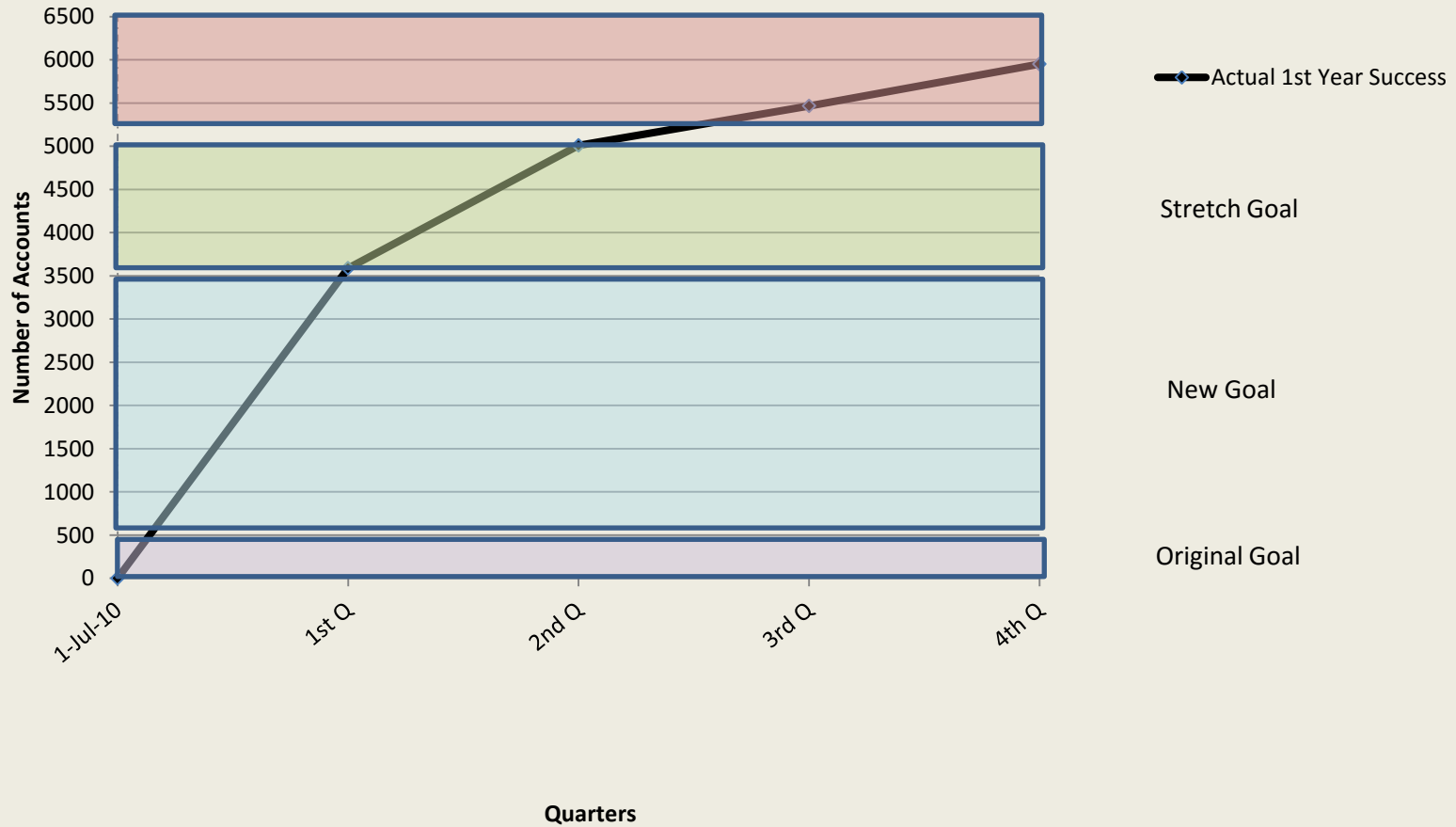
*Greg Fischer*

GREG E. FISCHER, MAYOR

# BANK ON LOUISVILLE

## Comparison of Goals to Actual

### YEAR 2010-2011





## **YEAR ONE ACCOMPLISHMENTS:**

**5,952 ACCOUNTS OPENED**

**\$5,012,655 DEPOSITED WITH PARTNERS**

**\$842 AVERAGE MONTHLY BALANCE**

**91% REMAIN OPEN**

# BOL COMMITTEES



- EXECUTIVE COMMITTEE
- DIVERSE POPULATIONS
- FINANCIAL PARTNER ENGAGEMENT
- COMMUNITY PARTNER ENGAGEMENT
- EMPLOYER PARTNER ENGAGEMENT
- OUTCOMES AND EVALUATION
- FINANCIAL EDUCATION
- MARKETING WORKGROUP



# BOL PARTNERS

4Cs  
American Red Cross  
Americana Community Ctr  
Catholic Charities  
BB&T Bank  
Bellarmine University  
Bellewood  
Boys and Girls Club of Kentuckiana  
Catholic Charities  
Cathedral of the Assumption  
Center For Accessible Living  
Center for Nonprofit Excellence  
Ctr for Women & Families  
Chase Bank  
Class Act FCU  
CLOUT  
Community Svcs & Revitalization  
Consumer Credit Counseling Svc  
Dare to Care Food Bank  
DCBS  
ELCM  
EACM  
Elderserv, Inc.  
Family & Children's Place  
Family Scholar House  
FDIC  
Federal Reserve Bank  
Fifth Third Bank  
First Capital Bank of KY  
Goodwill Industries  
GuardiaCare  
Habitat For Humanity  
Highlands Cmty Min. Inc.  
Housing Partnership, Inc.,  
Interfaith Job Transition  
Internal Revenue Service  
Iraq Sports Center  
Jeff Co Extension Service  
JCPS  
Jewish Family & Career Services  
Junior Achievement  
Kingdom Fellowship Life Center  
KY Dept of Financial Institutions  
KY Jumpstart Coalition  
L&N FCU  
Legal Aid Society  
Louisville Asset Building Coalition  
LCCC  
LFPL Job Shop  
Louisville Metro Government  
Louisville Urban League  
Louisville Wheels Transportation  
Metro Economic Development  
Metro United Way  
Metropolitan Housing Coalition  
Mini Moguls  
MUSCL  
National League of Cities  
Neighborhood Place  
New Directions Housing Corp.  
Network Ctr for Community Change  
Office of Congressman Yarmuth  
Old National Bank  
Park Community FCU  
PCC  
PNC Bank  
Presbyterian Community Center  
Project Warm  
Republic Bank  
River City Housing  
Salvation Army  
Shively Area Ministries  
South Louisville Community Ministries  
Spalding University  
St. Matthews Area Ministries  
St. Peters United Church of Christ  
St. Vincent DePaul  
Tree of Life Aftercare Program, The  
Volunteers of America  
Way Side Christian Mission  
WellSpring  
Wesley House Community Services  
West Louisville Business Association  
Women4Women  
YMCA  
Your Community Bank  
Youth Build Louisville  
Zoom Group

**Is your agency on this list?**

# Eboniae

Through Community Action Partnership's Finance 4 U class & Bank On Louisville's Start Fresh! Workshop, Eboniae can now focus on her future & she is serious about achieving short and long term goals in her life.

She has been saving money, is continuing her education & has started improving her credit report.

Eboniae is now on her own pathway to financial stability!



# 2011-2012 S-T-R-E-T-C-H GOALS



## 7,500 New Accounts Opened

- 100% Financial Institutions Reporting
- 500 Financial Education Participants
- 10% Increase in non-profit partnerships
- 50% Increase in financial institution partnerships
- 25 New Employer partners
- 10 New Faith-based partners



**Laura Fischer**  
**Associate for Early Childhood Education**  
**and Family Economic Success**  
**National League of Cities**





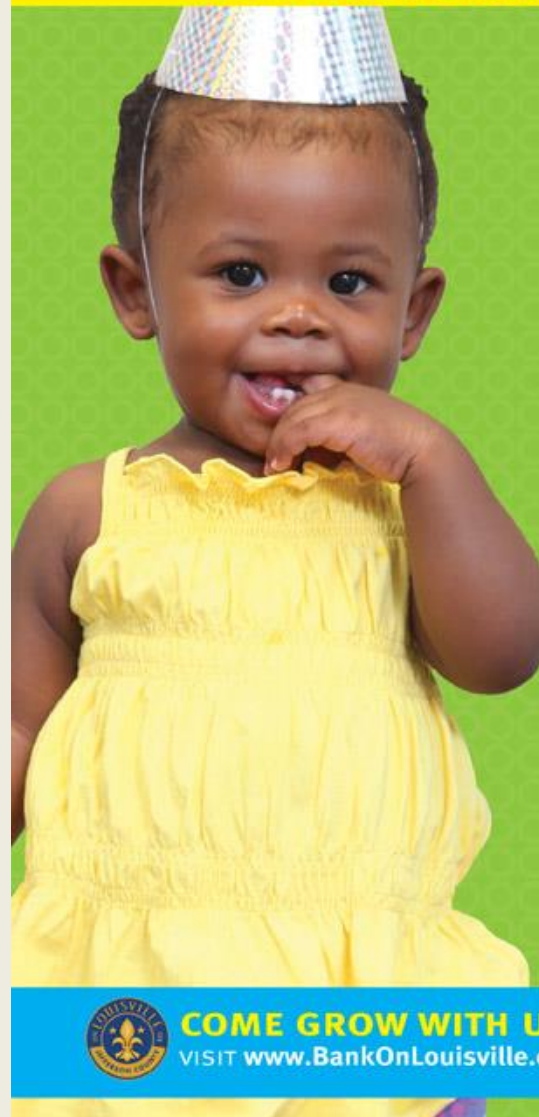
**Angelisa Harris**  
**Community Affairs Officer**  
**Chicago Regional Office**  
**Federal Deposit Insurance Corporation**



**HOPE  
TO SEE  
ALL OF  
YOU  
THERE!**

# IT'S OUR FIRST BIRTHDAY

AND YOU'RE INVITED TO THE PARTY!



TUESDAY

**AUGUST 30  
2-6 PM**

**KENTUCKY CENTER FOR  
AFRICAN AMERICAN HERITAGE  
1701 W MUHAMMAD ALI BOULEVARD**

Celebrate Bank On Louisville's first birthday during this free, family-friendly event:

- Bank account openings
- Asset-building
- Employment resources
- Financial education for all ages
- Food and drinks
- Games and activities for the kids



**COME GROW WITH US.**

VISIT [www.BankOnLouisville.com](http://www.BankOnLouisville.com) OR CALL **311** FOR MORE INFORMATION.